

Sherif Nasser

Key Account Executive - Hype Energy Drinks

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experience in the Contact Center, Retail and the FMCG industries.

Determined and experienced in nurturing client relationships, generating revenue with new Accounts and making presentations to prospects.

Work Experience

Key Account Executive

Hype Energy Drinks - Cairo, EG

January 2015 to Present

Cairo, EG

Planned client relationship cultivating events to promote growth, resulting in an expansion of clientele base by 60%.

Increased sales by 39% with the execution of full sales cycle processing from initial lead processing through conversion and closing.

Implemented marketing strategies which resulted in 12% growth of customer base.

Retail Sales Representative

Cairo, EG

March 2014 to January 2015

Zara | Cairo, EG

Organized store merchandise racks and displays to promote and maintain visually appealing environments.

Used consultative sales approach to understand customer needs and recommend relevant offerings.

Recommended merchandise to customers based on needs and preferences.

Answered product questions with up-to-date knowledge of sales and store promotions.

Customer Service Representative

Raya Contact Center - Cairo, EG

February 2012 to March 2014

Cairo, EG

Responded to customer requests for products, services and information with resourcefulness, skill and advanced use of internal knowledge bases.

Provided excellent customer care by responding to requests, assisting with product selection and handling ordering functions.

Answered average of 35 calls and emails per day, addressing customer inquiries, solving problems and providing new product information.

Telesales Representative

Ecco Outsourcing - Cairo, EG

January 2010 to February 2012

Cairo, EG

Established excellent sales ability and strong interpersonal skills with a confident and persuasive approach.

Displayed excellent sales skills and understanding of such skills.

Boosted sales numbers with proactive account servicing and diligent relationship-building.

Developed a highly profitable pipeline based on multiple sales penetration techniques.

Education

Bachelor Of Commerce in Accounting

Ain Shams University - Cairo, EG

2016

Skills

SALES (7 years), RETAIL SALES (2 years), CUSTOMER SERVICE (2 years), RECEPTIONIST (2 years),
RETAIL (Less than 1 year)

Additional Information

SKILLS Business development and Creative problem solving

planning Retail store support

Customer service Quick learner

Technical Support International sales support

Account management