

SENTU DAS

Radharghat (Sristitala) ,Berhampore,Murshidabad,West Bengal,Pin-742187

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EXPREIENCE

- **PRARLE BISCUITS** 2012-2013
I am started my job as a ISR under Super Stockist in all over Murshidabad.
- **PRIYA FOOD PRODUCTS PVT LTD** 2013-31th May 2017
*Doing Secondary Everyday on Market and geeting Order from Sub Stockist
Appointing New Sub Stockist in Murshidabad .*
- **VVD AND SONS PVT LTD-SALES OFFICER** 10th June 2017 -20th Nov 2018
*Doing Secondary Everyday on Market and geeting Order from Sub Stockist
Appointing New Sub Stockist in all over Murshidabad & Birbhum District .* CTC=2.24 Per Year
- **DABUR INDIA LIMITED-RURAL SALES PROMOTER** 26th Nov 2018 -6th June 2022
*I work in Dabur HC & HPC Divison
Handling 1Super Stockist and 19 Sub Stockist at Murshidabad District.
Appointing Sub Stockist in Prospective Location.
Communicating Promotional Objectives to Dabur Sub Stockist.* CTC=3.06 Per Year
Incentive=0.40/year
- ACHEIVEMENT :** 1)ALL OVER EAST TOPPER(TOP GUN)
2)NEW LUNCHING HAJMOLA BRAND 2ND POSSITION IN MURSHIDABAD
- **SAJ FOOD PRODUCT PVT LTD(BISK FARM)=SALES OFFICER** 7th June 2022- Present
*Doing 5 Direct Stockist Handeling & 1 Super Stockist Handeling
2ISR & 5 DS Handeling With Primary & Secondary Objective, Brand Analaisys* CTC=3.77 Per Year
Incentive=0.92/year

EDUCATION

- **MAHATMA GHANDHI UNIVERSITY** 2012 to 2014
BA Arts(English)-
 - **WEST BENGAL COUNCIL OF HIGHER SECONDARY EDUCATION** 2008
Higher Secondary-39%
 - **WEST BENGAL BOARD OF SECONDARY EDUCATION** 2006
Madhyamik-55%
- SKIL**-Computer Knowladge(CITA and DITA)

PROJECTS

*Top Gun(3 Month),Sales Growth,
Sub Stockist Growth,ECO Growth,New Products Lunching
Brand Promotation by any Activity
As per Company norms and got increment on the Pandamic Situation (2021)*

LANGUAGES-Bengali,Hindi ,English

BENGALI (Speak,Write & Read)

HINDI- (Speak,Write & Read)

ENGLISH: (Spaek,Write & Read)

INTERESTS-Listening to Music

PERSONAL DETAILS :-

DATE OF BIRTH: 07/11/1988 ,

MARITAL STATUS: MARRIED

RELEGIION: HINDU

BLOOD GROUP: B+POSSITIVE

DATE
PLACE

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