# **RASHED AHMAD SAEEDI**

Phone: +966 508994153 E-mail: rashedahmad281@gmail.com LinkedIn: linkedin.com/in/rashed-saeedi-b6a3001a8 Nationality: Saudi. Residence / Riyadh. Marital Status: Single. Birth Date : 1991

Efficient and effective person and a diversified business line experience (mostly in Sales) almost 10 years at market leaders. I am a highly motivated and an ambitious individual who is able to give timely and accurate advice, guidance. I have a proven ability to hit targets, improve best practices and organize time efficiently.

# **\*** EXPERIENCE

AUG 2022

#### **Tap Payments**

#### SENIOR BUSINESS DEVELOPMENT MANAGER.

- COMMUNICATION WITH IN-BOND AND OUT-BOND CLIENTS, FOCUSING ON ENTERPRISE E-COMMERCE AND APPLICATIONS OF MAJOR COMPANIES
- ➢ INCREASING THE COMPANY'S REVENUE AND KEEPING GROWTH : BY TARGETING MULTIPLE REGIONS ACROSS KINGDOM, AND APPLYING THE SMART FOLLOW-UP SYSTEM.
- DISTRIBUTING SALES OPPORTUNITIES ACCORDING TO THE CAPABILITIES OF EACH EMPLOYEE, WHILE SUPPORTING HIM WITH WHAT HE NEEDS.
- ➢ INVOLVED IN ALL ASPECTS OF BUILDING OUT A REVENUE FOCUSED SALES FORCE INCLUDING INFRASTRUCTURE SUPPORT, TRAINING, AND INCENTIVE PLANS.
- ➤ INTERVIEWS, HIRING AND BUILDING THE TEAM.

# OCT 2021 – JUL 2022

#### FLEXX PAY

# SALES MANAGER.

- BUILDING A SALES TEAM AND THEN STARTING TRAINING THEM ON THE COMPANY SYSTEMS, PRODUCT AND SALES METHODS.
- > PRESENTING AN ONLINE DEMO FOR CUSTOMERS IN REMOTE AREAS.
- COORDINATION AND PREPARATION OF TRIPARTITE MEETINGS, BETWEEN FLEXXPAY, THE BANK (THE FINANCING PARTNER) AND POTENTIAL KEY ACCOUNTS, OFTEN ENDING WITH A SPECIAL BUSINESS MODEL THAT SATISFIES EVERYONE.
- > PURSUING LEADS AND MOVING THEM THROUGH THE SALES CYCLE.

# OCT 2020 – SEP 2021

#### Tawuniya

# SALES EXECUTIVE. (Sales Department)

- ➢ FOCUSING ON MAKKAH CITY AND SOUTH REGION.
- > QUALITY OF SERVICES IS THE MAIN SELLING TOOL.

#### MAY 2016 – APR 2020

# The Mediterranean & Gulf Cooperative Insurance & Reinsurance Co. (MEDGULF)

# ACCOUNTS MANAGER. (Sales Department)

- > Conduct Market Research and Competitor and Customer Analysis.
- > Targeting the Major Accounts for Both Medical and General Insurance.

- > Following Up with Customers to Close the Deal, Maintain the Relationship Throughout the Contract Period, and Renew the Contract for The Future.
- > Ensure Premium Collection in Accordance to The Company Control Policy.
- > Manage to Retain Existing Customers and Identifying New Opportunities.

# NOV 2013 – APR 2016

#### Bupa Arabia

#### SENIOR OFFICER - FIELD SALES. (Sales Department)

- > Achieved the company's goals which include monthly and yearly sales target.
- ➤ Generate new opportunities by visit, calls, and referral business.
- > Expand customer base and build and maintain key customers.
- $\succ$  Goal setting and forecasting.

DEC 2012 - SEP 2013

#### Mohamed Yousuf Naghi & Brothers Group

SECURITY GUARD

# **\*** EDUCATION

#### 2013

INSTITUTE OF PUBLIC ADMINISTRATION DIPLOMA IN SALES MAJOR

2018

the institute of finance INSURANCE FOUNDATION CERTIFICATE (IFCE).

# **\*** TRAINING PROGRAMS

- > Anti-money laundering course.
- > Communication and influencing skills.
- ➤ Professional selling skills.
- > Professional sales negotiations.
- Stress and time management
- > Unified policy & motor claims.
- > Motor insurance & liability insurance.

# COMPETENCIES

- > Proficiency in MS office applications.
- > Developing and managing high performing multidisciplinary teams, leading by example, actively mentoring others and contributing to raising team spirit.
- ➤ High communication, conflict solving and listening skills.
- > Identify customer's requirements correctly, exceed customer expectations and act proactively for ensuring customer satisfaction and loyalty.
- $\succ$  High selling skills.