

NIYATI PRAKASH ARORA

CONTACT

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SOCIAL

Linkedin: www.linkedin.com/in/niyatiparora

SKILLS

- Leadership & Marketing skills
- CRM with salesforce
- Strategy
- Effective Communication
- Social Media Tools (advanced)
- Canva
- Project management
- Office 365
- Time Management
- Tactical planning
- Internet and E-mail Marketing

CERTIFICATIONS

- Foundations of Project Management by Google | Coursera.
- Introduction to Social Media Marketing through Facebook | Coursera.
- Social Media Management through Facebook | Coursera.
- The Science of Well Being through Yale | Coursera.
- Certified in RNO & RAN Design through Ericsson internal certifications.

HOBBIES

- Singing and dancing (Indian)
- Event organising
- Visiting historical sites and temples
- Fashion styling & jewellery designing

PROFESSIONAL SUMMARY

Highly capable and optimistic individual with six years of experience, recognised for assessing operational needs and developing solutions to issues, optimisation and drive customer satisfaction. Resourceful and well-organised with leadership and team-building record. Offering diverse experience of over six years in ICT industry. Excellent skills in designing and optimising the global telecommunications network. Tech-savvy, forward thinking and determined professional.

EDUCATION

Master of Business Administration: Marketing, 08/2021

Hult International Business School - Dubai

- Global Ambassador for Hult
- Dubai Hult Student Champion for Expo'2020
- Awarded Hult's Got Talent- Indian classical dancing

Externship: Business, 07/2021

AT&T Summer Learning 2021 - AT&T

- 80 hours of self paced learning lessons and activities.
- Focussed on technology, communication, leadership, and personal growth.

Bachelor of Technology: Electronics & Communication Engineering, 05/2014

Mody University of Science And Technology - Jaipur, India

- Class Representative throughout my tenure
- Majored in Wireless Communication

WORK HISTORY

Global Ambassador, 11/2020 to 07/2021

Hult International Business School - Dubai, UAE

- Supported Marketing team for social media and enrolment purposes.
- Total incharge for Hult, Dubai location in terms of advising new joiners about the school.

Network Engineer, 06/2014 to 09/2020

Ericsson India Global Services, GSC Gurgaon - Gurugram, India

- Performance monitoring, troubleshoot the network issues of cellular network & network Complaint resolution, managed Services Planning.
- Handled Radio Optimisation Managed Services project for Sprint US operator and responsible for End to End delivery to the customer.
- Ensured SLA Compliance End Customer: -Vodafone Netherlands (VFZ (HLD preparation of Micro/Macro/Indoor/ Small Cells, Profile: -Network Planning and Designing Vendor: Ericsson and Huawei.
- Optimising LTE 800, 1900 % 2.5 GHz Sprint & Vodafone- Samsung, Nokia (NSN) & Ericsson sites.