

# MERIN ANNA JACOB

## PROFILE

Recent University Graduate in the field of Commerce with Computer Application, looking forward to associate myself with a challenging career where I can share and broaden my knowledge, enhance my skills, and realise my potential to the fullest which would help me make, a base in the industry to contribute and upgrade myself and the organisation.

## CONTACT



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annmerinjacob@gmail.com

056-3181419

https://www.linkedin.com/in/ merin-jacob-3bb273225

## LANGUAGE

Malayalam Native

English Proficient

Arabic Intermediate

Hindi Intermediate **EXPERIENCE** 

Founder of Mantra Collections (2020-2023)

- Conducted Market Research and Evaluated varied textile products & fabrics from multiple manufacturers to meet quality requirements, resulting in 40% cost reduction for purchase.
- Imported 150+ units of stock between states and conducted detailed quality checks to ensure inventory fit & accuracy for 100% customer satisfaction.
- Created an accurate database of 100+ manufacturing & retail contacts, which enabled successful dealings with dealers and wholesalers, increasing purchase orders by 15%.
- Prepared necessary documents and maintained records on data entry using Microsoft tools.

## EDUCATION

Masters of Commerce in International Finance (With ACCA) 2022-Present Jain University Online

**Bachelors of Commerce with Computer Application** 2019-2020 Assumption Autonomous College, Changanassery (Mg University)

All India Senior School (Grade 12) 2017-2019 Sunrise English Private School, Abu Dhabi (CBSE)

## CERTIFICATION

**Diploma in Value Education** 

French **Basic** 

#### INTERESTS









INTERNET SURFING

# ACHIEVEMENTS

Student's Representative of College Union (2019-2020)

Secretary of Commerce Association (2020-2021)

Highest mark in Moral Education (III BCOM) (2022)

Scored 96 percentile in Arabic Language Non-Arab Examination (2018-2019)

## REFERENCE

Siji Thomas M Faculty of Commerce Department Assumption College Changanassery sijisanil.k@gmail.com 9747406661

Sincy Kuriakose Head of the Commerce Department Assumption College, Changanassery sincyputhuveedu@gmail.com

## **PROJECT WORK**

- Research project on "Study on Cryptocurrency" (B. Com-final year) Under the supervision of Dr. Job Joseph (Course Coordinator of Commerce Department, Assumption College)
- Project on "Relation between Marketing, Sales and Advertisement".
  Under the supervision of Mrs. Siji Kuriakose, Faculty of Commerce Department, Assumption College.

# CORE COMPETENCIES

- Knowledge in MICROSOFT OFFICE APPLICATIONS (WORD, POWERPOINT, EXCEL, OUTLOOK, TEAMS)
- Knowledge in TALLY ERP 9 AND HTML.
- Basic knowledge in IT and Computer Applications.
- Knowledge in Accounting Skills.
- Excellent communication skills. (Verbal and Written)

# SKILLS

- Quick learner
- Excellent Organisational and Analytical Skills
- Flexibility and adaptability
- Ability to multitask
- Excellent customer service skills
- Business skills such as financial management, project management and planning, decision making, research and analysis.

## **OUTREACH PROGRAM**

Assumption Extension and Social Outreach Programme (AESOP)

- Volunteered as team head, and directed 30-person team in implementing development modules for local villages, educating citizens on Health & Fitness, Waste Management, Energy Conservation, Organic Farming and Financial Literacy.
- Facilitated interactive sessions to assess their knowledge growth & facilitated discussion to analyse the impact of the programmes on local residents, with 93% participation rate from villagers.
- Organised 78 educational demonstrations and presentations to raise awareness of programme topics; resulted in improvement of literacy levels by 25%.