



Lyn Abbygail M. Sagabaen

Graphic Designer | Photographer

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OBJECTIVE

To seek challenging responsibility, with an opportunity for growth and career advancement as successful professional in the future.

CAREER

MAR 2021 - PRESENT GRAPHIC SUPERVISOR

DYSON
PHILIPPINES

- Designs key visuals for E-commerce department – including campaigns & feed posts
- In charge of managing, monitoring & creating of key visuals for Shopify, Lazada, Shopee, & other online platforms.

FEB 2020 - 2021

FBM
GAMING

GRAPHIC DESIGNER

- Designs marketing collaterals (promo & displays)
- Handles company's internal creative materials
- Manage marketing collaterals' print size, typography, color corrections & seasonal video displays

AUG 2018 - 2019

BASKIN
ROBBINS PH

GRAPHIC DESIGNER

- Handles brand's social media assets
- Manage brand's social monthly calendar for postings
- Manage company's internal creative materials
- Handles product shoot for postings
- Photo retouching of products & video editing of promos

EDUCATION

2014 - 2018

Bachelor of Arts
in Mass
Communication

FAR EASTERN UNIVERSITY, MANILA

- Participated in Creative Department
- Won Best Poster for the film "Gab" (Annual FEU Film Festival 2018)
- Internship at Ringside Marketing; Digital Marketing

2014

LA IMMACULADA CONCEPCION SCHOOL

HIGHLIGHTED SKILLS

Management | Creative Spirit | Content Accuracy | Fast Learner | Photography
Marketing | Typography | Layout Design | Photo Editing | Retouching | Video Editing

TECHNICAL SKILLS

Microsoft Office | Adobe Photoshop | Adobe Lightroom | Adobe Premiere Pro
Adobe Illustrator | Adobe Indesign | Final Cut Pro | Canva