



Gopakumar C B

Graphic Designer

ABOUT ME

Creative Graphic Designer with innovative ideas and a unique approach to visuals. More than twelve years experience developing designs for social media, print media, online websites, video and advertising. Solid understanding of marketing principles and advertising techniques. Enthusiastic team player who is committed to delivering top results on time and within the budget.



056 510 6343



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Dubai, UAE

EXPERIENCE - UAE

Western International Group - UAE

GRAPHIC DESIGNER

Nov 2020 - Present

Digital Marketing Promotion Posters, Designs for Website, Wigme - UAE, Kuwait, Bahrain & b2b, Designs for App - b2b, Social Media Posters, Flyers, Brochures, Video Editing, Motion Videos Making, Logo Creations, Vehicle Branding.

SBM AYUR - UAE

Worked as Media Manager for UAE Advertisement Planning and Design during 2010

EXPERIENCE - INDIA

Safa Group of Companies Sep 2019 - Nov 2020

GRAPHIC DESIGNER

Creative Design and Content Writing, Video Editing, Manage Page and Post Boosting, Social Media Campaign Preparation, Target Oriented Lead Generation, Handling Online Sales & Google Ad Words, PPT Presentations, Design Works (Flyers, Brochures, Notice, Passbooks, Scheme Cards Etc..)

Gouri Communications

Jan 2016 - Aug 2019

GRAPHIC DESIGNER

Magazine Advertisements, Advertise Design & Planning (Products & Branding), Magazine Designing, Design works (Brochures, Duplex Carton, Labels, Insert Labels etc..), Digital Advertisements, Handling Online Sales & Google Ad Words, Business Strategy Presentations.

SBM AYUR (Sri Bhagavathi Madom)

MEDIA MANAGER

Jan 2009 - Aug 2016

Advertise Design & Planning (Products & Branding), Media Negotiation, Magazine Advertisements, Design works (Brochures, Labels, Insert Labels, Signage designs etc..), Account Maintenance related to Media & Print section, Digital Advertisements, Handling Online Sales & Google Ad Words, Business Strategy Presentations

SBM AYUR (Sri Bhagavathi Madom)

ACCOUNTS ASSISTANT

Jan 2008 - Jan 2009

Account Management in Tally, Data Entry and Invoicing, Stock Maintenance

NANDILATH ARCADE, Home Appliances

ACCOUNTS ASSISTANT

Jan 2005 - Jun 2007

Account Maintenance, Data Entry and Invoicing, Cashier

SKILLS



PHOTOSHOP



CORELDRAW



ILLUSTRATOR



AFTER EFFECTS



APr & VSDC



MS OFFICE

LANGUAGES

ENGLISH

HINDI

TAMIL

MALAYALAM

EDUCATION

Diploma in Multimedia

Desk Top Publishing

Diploma in Computer Applications

Diploma in Auto Cad

PC Schematic EL Automation



CLICK above icons and see the Creatives