

Gopakumar C BGraphic Designer

ABOUT ME

Creative Graphic Designer with innovative ideas and a unique approach to visuals. More than twelve years experience developing designs for social media, print media, online websites, video and advertising. Solid understanding of marketing principles and advertising techniques. Enthusiastic team player who is committed to delivering top results on time and within the budget.





O Dubai, UAE

EXPERIENCE - UAE

Western International Group - UAE GRAPHIC DESIGNER
Nov 2020 - Present

Digital Marketing Promotion Posters, Designs for Website, Wigme - UAE, Kuwait, Bahrain & b2b, Designs for App - b2b, Social Media Posters, Flyers, Brochures, Video Editing, Motion Videos Making, Logo Creations, Vehicle Branding.

SBM AYUR - UAE Worked as Media Manager for UAE Advertisement Planning and Design during 2010

EXPERIENCE - INDIA

Safa Group of Companies Sep 2019 - Nov 2020
 GRAPHIC DESIGNER

Creative Design and Content Writing, Video Editing, Manage Page and Post Boosting, Social Media Campaign Preparation, Target Oriented Lead Generation, Handling Online Sales & Google Ad Words, PPT Presentations, Design Works (Flyers, Brochures, Notice, Passbooks, Scheme Cards Etc..)

Gouri Communications
 Jan 2016 - Aug 2019

 GRAPHIC DESIGNER

Magazine Advertisements, Advertise Design & Planning (Products & Branding), Magazine Designing, Design works (Brochures, Duplex Carton, Labels, Insert Labels etc..), Digital Advertisements, Handling Online Sales & Google Ad Words, Business Strategy Presentations.

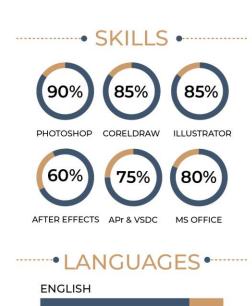
SBM AYUR (Sri Bhagavathi Madom) MEDIA MANAGER
Jan 2009 - Aug 2016

Advertise Design & Planning (Products & Branding), Media Negotiation, Magazine Advertisements, Design works (Brochures, Labels, Insert Labels, Signage designs etc...), Account Maintenance related to Media & Print section, Digital Advertisements, Handling Online Sales & Google Ad Words, Business Strategy Presentations

SBM AYUR (Sri Bhagavathi Madom)
 ACCOUNTS ASSISTANT
 Jan 2008 - Jan 2009

Account Management in Tally, Data Entry and Invoicing, Stock Maintenance

NANDILATH ARCADE, Home Appliances
 ACCOUNTS ASSISTANT Jan 2005 - Jun 2007
 Account Maintenance, Data Entry and Invoicing, Cashier



----- EDUCATION •-----

Diploma in Multimedia
Desk Top Publishing
Diploma in Computer Applications
Diploma in Auto Cad
PC Schematic EL Automation



HINDI

TAMII

MALAYALAM



CLICK above icons and see the Creatives

