



FAYAS MAJEED



PROFILE SUMMARY

'Ecommerce Specialist with over 12 years of experience in product inventory management, courier billing & shipment, content analysis, marketing management and website optimization. Able to research various industrial products to find solutions that increase sales and bridge the gap between IT, operations, and marketing. Highly skilled with Adobe Photoshop, InDesign and Illustrator. Coachable and passionate about collaborating with a team when working on projects.'



EXPERIENCE

2020 - 2023

Fabshoppe
Ernakulam

SALES AND MARKETING COORDINATOR

Promoting products and improving sales growth, Executing digital marketing plans via digital ads and social media content.

2015 - 2019

Gudbazar Trading
Dubai - UAE

LEAD E-COMMERCE WEB PORTEL

Managed Inventory product, Price listing, Courier billing & shipment (Amazon, Noon, Fetchr) Ads design for website and social media. Purchase incharge and sales co-ordination wholesale and retail. Customer relationship.

2013- 2015

Joyalukkas
Corporate Office Kochi

WEB DESIGNER

Worked as a Front-End Developer. Managed area of web hosting and web portal. Social media ads design and promotions.

2011- 2013

Net Bios Technology
Ernakulam

WEB DESIGNER

Worked as a Front-End Developer. Managed area of Linux and Windows Web hosting. Social media ads design and promotions.



EDUCATION

2009 - 2010

Bits & Bytes

DIPLOMA

Diploma in Web and Graphic Designing

2008 - 2009

Wisdom College

HIGHER SECONDARY EXAMINATION

Commerce - Wisdom College

2006 - 2007

AIHSS

SSLC BOARD OF PUBLIC EXAMINATION

AIHSS Higher Secondary School



OTHER SKILLS AND KNOWLEDGE

Sales & Marketing: Customer Support, Courier Billing & Shipment.
Web Design: HTML, CSS, Java script, JQuery, Adobe Photoshop, Dream Weaver.
Inventory Management: E-commerce online portal
Graphic Design: Adobe Photoshop, Illustrator, InDesign CC
Development Environment: Visual Studio 2012
Microsoft Tool: Word, Power Point and Excel



LANGUAGE

- English
- Hindi
- Arabic
- Malayalam



HOBBIES

- Reading Books
- Traveling
- Sports

CONTACT ME



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PRO SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



HTML / CSS



MS WORD



MS EXCEL



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