

# **ALEEM ULLA KHAN**

B.E IN ELECTRONICS AND COMMUNICATION



Deira, Dubai



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I seek to constantly enhance my skills and competency while integrating these with the organization requirements. I assume a position of responsibility at an appropriate level in your esteemed organization, which will utilize my background, abilities and interest while opportunity for growth and advancement both for organization and myself.

## **EDUCATIONAL QUALIFICATION**

Bachelor of engineering in electronics and communication from T-john institute of technology, Bengaluru

Diploma in Electronics and Communication from Vidya vikas polytechnic, Mysore

## ADDITIONAL QUALIFICATION

SEO fundamentals certification
Google analytics individual certification
Google AdWords fundamental certification
Google AdWords display certification
Google AdWords mobile certification
Google AdWords video certification
SEO tool kit certification
Advance digital marketing certification

## **KEY SKILLS AND PERSONAL QUALITIES**

Ability to adapt quickly to changing dynamics. Very quick learner and Self-confidence. Work effectively and assist the team to reach the goal.



## **WORK EXPEREINCE**

#### BOOKMYSCANS, Bengaluru

Website: https://bookmyscans.com

Designation: Campaign Analyst (July to December 2018)

Hands-on Expertise: Google Ads, Google analytics, Facebook, Instagram.

#### CAMPAIGN MANAGEMENT

Setting up and monitoring social media campaigns.

Creating Ad units and Campaign optimization for the better performance.

Setting up new campaigns on Google Ads.

Good understanding of online Ad campaign metrics and analysis.

#### HINDUJA GLOBAL SOLUTION LIMITED, Bengaluru

Website: https://teamhgs.com

Designation: Senior customer support executive (Sept 2016 - April 2018)

HGS client: Amazon.in

Hands-on Expertise: CRM - Ready cloud, MailChimp

#### AFFILIATE MANAGEMENT

Handling process related escalation.

Calls and Email processing with customers.

Email marketing to affiliates

Training the new team members as directed by client.

Maintaining quality policy with procedure updates.

Conduct refresher training to keep in track with the subject.

### WIPRO LIMITED (APEX SERVICES CLIENT), Mysore

Website: https://wipro.com

Designation: L1 Network Engineer (Aug 2014 - Aug 2016)

Client: Kotak Mahindra

#### NETWORK MANAGEMENT

Monitoring network performance and Scheduling upgrades

Scheduling engineers for troubleshooting and fault finding if issues occur upon initial installation Speaking with customers via email and phone for initial requirement capture

### PERSONAL INFORMATION

 $\begin{array}{lll} \text{Name} & : \text{Aleem Ulla Khan} \\ \text{DOB} & : 16^{\text{th}} \text{ April 1993} \end{array}$ 

Passport No : N6250442 Nationality : Indian

Languages : English, Hindi, Urdu and Kannada

#### **DECLARATION**

The above mentioned details are true to the best of my knowledge & consideration. If given an opportunity to serve in your esteemed organization I would do the best of my ability.

Date: Yours Faithfully Place: Dubai Aleem Ulla Khan