



AHMED BADAWY

BUSINESS DEVELOPER

PERSONAL PROFILE

I am an executive person with strong entrepreneurship knowledge and good experience in B2C/B2B/B2G business development and team management. I also hold a master's degree in International relations and strategic studies.

WORK EXPERIENCE

Business Development Manager (B2G / B2B)

Anigma Technologies | August 2021 - Present, Abu Dhabi, UAE

- Establishing an IT Sales Unit for Government & Corporate sector
- Delivering full Tendering Process, set deadlines & responsibilities

Business Development Manager & Team Leader

TOGO Digital (Fintech Startup) | Feb 2020 - Jan 2022, DIFC, UAE

- Preparing marketing and partnerships strategies
- Conducting competitors analysis & product market fit

Business Developer & Product Owner

MyFlyit Ltd. | Jan 2019 - Dec 2020, remote - part time

- Conducting market research and competitive analysis
- Defining product vision and prioritizing its features

Content Department Head

Sama Media Sdn | Sep 2018- present, Remote - part time

- Senior Content writer and market researcher

Public Relations Officer

New Ventures Ltd. | Jan 2017 - Jun 2018, Malaysia

- Brand awareness builder

Research and Development Officer

Blessed Paradise Sdn Bhd | Aug 2015 - Jan 2017, Malaysia

Product Specialist - Internship

Zoetis | Nov 2014 - May 2015, Egypt

Sales & Marketing Coordinator - Internship

Novartis Pharma | Jul 2012 - Nov 2012, Egypt

EDUCATIONAL BACKGROUND

University of Malaya (#59 QS Ranking)

Master in International Relations | Sep 2016 - Jul 2019

- Studied International Relations and Strategic Studies
- Worked with various organizations and institutes

CONTACT

📍 Ajman, UAE

✉ badawyahmed2025@gmail.com

☎ +971585320205

🌐 Badawy.

👤 Egyptian, Sep. 1992

Married

Valid UAE residency

UAE Driving License

English / Arabic

PROFESSIONAL TRAINING & CERTIFICATES

📖 Diploma in Fintech
Fintech Academy by GIZ & KO

📖 Diploma in Business Analysis
IIBA Egypt Chapter

📖 100 Entrepreneur Fellowship
Fully-funded international fellowship

📖 Project Management
British Council Egypt

📖 Social Media Digital Marketing
Google

SKILLS

Entrepreneurship

Leadership

Creative Pitching

Canva Designer

Microsoft Office



AHMED BADAWY

BUSINESS DEVELOPER

INTERNATIONAL LEADERSHIP EXPERIENCE

International Organizer

The first Regional Youth Summit (RYS UP 2017)

Tacloban City, Eastern Visayas, Philippines

June, July 2017

Head of Delegation

NUMUN 2016 (Model Of United Nations)

Nottingham University, Selangor, Malaysia

February 2016

Academic Staff Member

MONUA 2016, Arab League Committee (Model Of United Nations)

University of the Andes, Bogota, Colombia

August 2015 : March 2016

Egypt's Representative

International Student Energy Summit (ISES2015)

Bali, Indonesia

June 2015

Egypt's Delegation Member

Official Youth Exchange "Youth Pass Program"

Palermo (Cecilia), Italy

July 2013

EARLY START LEADERSHIP

Member of High Board

Cairo university's Student Union

April 2012 - April 2013

Head of Student-Clubs Supreme Committee

Cairo university's Student Union

March 2012 - April 2013

President of Student Union

Faculty of Vet. Medicine, Cairo University

Sep.2012 - April 2013

Vice President, Student-Clubs Committee

Faculty of Vet. Medicine, Cairo University

March 2011 - March 2012

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STARTUP ECOSYSTEM INTERACTION



TRAINING & WORKSHOPS

📖 "Team Puzzle" Workshop
U.S. Embassy-Cairo, Egypt

📖 Change and Innovation
Management program
Kuala Lumpur, Malaysia

📖 Leadership and Risk
Management Program
Kuala Lumpur, Malaysia