



Aruna V

Senior Business Development Executive

Age: 34

Based in: UAE , DUBAI

"Excellent communication skills and very good presence of mind"

Aruna is very dedicated worker, good at her job role, good at team leadership and management. Possess excellent communications skills, manages breaking news situation at the PCR with ease and manages to give best output onAir. She has wide knowledge of News Television Production and very creative in Video production.

G Jai Prakash Naidu

Technical Manager at News 18 Tamil Nadu

PROFESSIONAL SKILLS

Leadership Skills

90%

Time Management

95%

Communication Skills

90%

Soft Skills

95%

EXTRAS

Growth Hacking

80%

R & D

75%

WORK EXPERIENCE

11 years as an Experienced Producer with a demonstrated history of working in the media production industry. Skilled in leadership, research, management, Live event producer, networking, filmmaking, television expertise, troubleshooting, time management, strong arts and a design professional.

I am an enthusiastic and confident person, willing to go the extra mile at any time in pursuit of achieving the desired result.

September 2019 - PRESENT

Senior Business Development Executive

Wareman Exhibition Organizing LLC - Dubai -UAE

Work with management to develop and implement business development strategy for a defined territory.

Coordinate with management and clients to identify business development opportunities with existing and new clients. Work with the team to achieve short and long term revenue and profit growth. Update and maintain customer information database on regular basis.

Participate in meetings to report business prospect and status updates to management and clients.

Write bids, proposals, brochures and various other business informational letters.

Establish strong customer relationship by providing accurate and timely information to customers regarding inquiries such as products, pricing, quotes and issues/concerns.

April 2019 - May 2019

Producer - Infusion Production Media

Amber & Waseem General Trading LLC - Dubai - UAE

August 2012 - December 2018

HEAD OF PCR (PRODUCTION CONTROL ROOM)

Asianet News Network Pvt Ltd - SUVARNA NEWS - Bangalore

Manage a growing team of 25 developers. Responsible for the selection, interview, and salary negotiations for PCR dept. under consideration and other budget quotes.

Lead the control team to handle LIVE Telecast or culminating facts for a series, the attention to detail work for a successful project be it any medium.

Worked extensively with reporters, news anchor and managing PCR to produce up to the live news and accurate news to viewers. Responsible for assisting news producer with production of daily newscast; Demonstrated ability to handle breaking news and dissemination of news coverage.

PREVIOUS WORK EXPERIENCE





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December 2011 - February 2012

LIVE3 STREAM - INDIA PRODUCER SUPPORT

Field produced domestic and international events. Provide accurate and detailed information on customer inquiries. Analyze and resolve all customer inquiries in a timely manner.

February 2011 - December 2011

YASH BROADCASTING - JANASRI NEWS

SENIOR PANEL PRODUCER

Produced over **1000 live broadcast** segments; experienced in live outdoor events.

Recruited to join original launch team for nightly **primetime 1hr Special** Shows like Veerappan and his Biography etc.

Found and developed new show talent (Game shows)

Researched, pitched, & produced show topic ideas. Booked and pre interviewed guests.

June 2008 - February 2011-

NEWS9 (TV9 KARNATAKA PVT LTD), Bengaluru.

Associate Producer

Produced features, coordinated graphics, developed story ideas and conducted statistical research.

Promo and Programme Producer for **special segments** like

'Varamahalakshmi festival with **national award winner Tara** (Kannada actor)

Supervising Story Producer- Created the story arc for the season.

Crime Producer- Managed four post-production teams composed of editors and writers to deliver individual episodes on time and on budget. Was part of **Investigation team**.

Freelancing for HP/CISCO TV/IBM/ HERBALIFE/ PHASE 1/UNDER 25 Manage multiple mid-level associates and freelance staff across all programs.

EDUCATION

COURSE STUDIED

M.Sc Visual Communication
Loyola College, Chennai
2006 - 2008

COURSE STUDIED

B.A. Journalism
Mount Carmel College
2003 - 2006