

Murali Nambiar Mobile # +91 952600 9167 \* Email: mnambiar310@gmail.com

## Sales/Administration/Supervision/Marketing

#### Profile:

Senior Administrative & Marketing professional with two decades of proven work experience in administration, Trading, Manufacturing & Service Industries with proven record of success in achieving set results. Expertise in Administration, Sales, Marketing, Business Development, Building strategies, customer service, client relationship & Team management.

## Personality:

Highly motivated & dedicated team player, possess excellent problem solving, analytical, leadership, presentations, client convincing, follow up, negotiation, communication, interpersonal, supervision and management skills.

### **ACHIEVEMENTS:**

- Developed business to make the division a successful profit centre for employers.
- Opening and developing accounts, planning own time and daily routines.
- Introduce company and its prospective to reputed organizations and establishes direct contact with key accounts in the region for continuous business growth.
- Established and developed core range of product in all accounts.

- Delivered the right product to customers, accurately and on time, understanding their specific requirements and providing them with technical assistance for product and production improvements.
- Handled sales and marketing of Office Furniture & Interior Fit-outs, Contract floorings, Wooden flooring, Carpet flooring, Furniture & Building materials.
- Identified new markets and introduced new products to the UAE market place.
- Managed new responsibilities for marketing new products, brands, manufacturers.
- Delivered end user training solutions that met the needs of the customers business and their staff.
- Supervised logistics and project management and coordination in huge project execution involving civil works with large group of manpower.
- Developed commercial partnerships and solid business relationships, by maintaining a contact strategy that ensured good customer follow up.
- Liaise with suppliers, clients, architects & contractors for smooth project execution.
- Strong sales presentation skills, with ability to clearly communicate benefits and values.

# Major commercial products promoted and marketed:

Vinyl flooring, Wooden/Parquet flooring, Synthetic Sports flooring, Rubber Flooring, Raised Access flooring, Carpet flooring,.

# Training

➤ Vinyl flooring, Sports flooring, Raised Access flooring and Carpet flooring product training @ Armstrong, Germany.

# Professional Experience

Business Development Manager - August 2016 - March 2018 Keynes Const. & Interior LLC Dubai

Sales Manager - May 2012 - February 2016 Doha Floors, Doha, Qatar Sales Manager 2010 - 2011

Abu Sharkh Gen. Maintenance & Interiors, Dubai, UAE

## Sales Administrator/BDE

2002 - 2010

Flooring Division, Al Reyami Group Dubai, UAE. Support and assist sales team for execution, office co-ordination, projects supervision, warehouse management, procurement of materials and site management.

Supervised logistics and project management and co-ordination of huge project execution.

### Administrative Executive

1992-2002

Looking after the whole public relation, secretarial and administrative affairs of department of cardiac surgery & clinical director's office.

#### B.M. Birla Heart Research Centre, Kolkata, India

One of the leading & prestigious Heart hospital in the country performing 4-5 major heart surgeries and 20-25 cardiac catheterizations in day to day basis.

#### **Education**:

Bachelor of Arts (Economics)

## **Technical Qualification:**

Knowledge of computer (MS Word, Excel, Word Processing, Power-point & Internet applications).

Interests / Pastimes: Music, Sports, family.

Personal Details:

Full Name : M.O. Muralidharan

Date of Birth : 25<sup>th</sup> May 1967

Martial Status : Married, 2 children

Gender : Male

Languages : English, Hindi, Bengali & Malayalam

Driving License : LMV Valid Dubai & Qatar Licences.

Present address : "Prarthana", Green Villa Road, Manal,

P.O. Alavil – 670 008 Dt. Kannur, Kerala State

Email : mnambiar310@gmail.com

Salary Expected : Negotiable.