# **MOHAN GEORGE**

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## **WORK EXPERIENCE**

# **EDUCATIONAL BACKGROUND**

#### **SKILLS**

- 18 + yrs exp in fmcg & telecom Industry successful done challenging role of managing the p&I as well as effectively driving business verticals of sales
- customer market
- rural distribution
- route- to-market and go-to-market.managed different no channels (general trade/modern trade
- $^{\circ}$  urban/rural and wholesale/retail and telecom) with global organs like godrej
- marico
- wipro
- tata
- reliance
- o vodafone and streax professional

## PERSONAL BACKGROUND

**Birthday:** - 1973-10-10