

# GEO CHEMMANAM

Abu Dhabi

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Willing to relocate: Anywhere

## WORK EXPERIENCE

### **Business Analyst**

Vonage - Chennai, Tamil Nadu - September 2010 to April 2014

I am a post graduate in Business Administration - Marketing and a graduate in Computer Engineering and have a total of 4.6 years of experience working for a leading telecom provider in U.S, Vonage. I have done the roles of technical support engineer and was later promoted as a Subject Matter Expert (Lead) for the same project. I worked as the Lead Analyst for Vonage Mobile and have expertise in

- = Digital Marketing of Application over social media platform
- = Preparing QBR data and Provide value ads and Suggestions based on research done.
- = Participating in Weekly operational review with clients from U.S and U.K
- = Interacting with team and providing suggestions on future versions of App
- = Improving the usability of the system and therefore its acceptance by customers
- = Gathering data to assess needs/requirements of users

## EDUCATION

### **MBA in MARKETING**

DUBLIN BUSINESS SCHOOL - Dublin

2015 to 2016

### **Engineering in Computer Science**

MAHATMA GANDHI UNIVERSITY - Kerala, India

2006 to 2010

## SKILLS

Microsoft Office (5 years), Business Skill Development (1 year), Research Analyst (5 years)

## AWARDS

### **Extra Miler**

March 2014

## CERTIFICATIONS

### **BUSINESS SKILL DEVELOPMENT PROGRAM**

September 2009 to Present

#### ADDITIONAL INFORMATION

I am a post graduate in Business Administration - Marketing and a graduate in Computer Engineering and have a total of 4.6 years of experience working for a leading telecom provider in U.S, Vonage as the Lead Analyst for Vonage Mobile.

I currently reside at Dublin, working as a Market Research Analyst with Millward Brown. I completed my MBA in Marketing from Dublin Business School on May 2016 and planning to relocate to UAE.