



Bharat Kumar

Digital Marketer

My Contact

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📍 Faridabad, Haryana, India

Hard Skill

- Marketing Strategy
- Team Leadership
- Online Marketing Tool
- MS Office

Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

Education Background

BACHELORS OF SCIENCE

Asian Academy of Film and Television
2017-2022

DIGITAL MARKETING

Hansraj College
2021-2022

Interests

- Design Skills
- Photography
- Travelling

Language

English
Hindi

About Me

Dedicated and detail-oriented digital marketer. My daily job is to create content for my social media accounts. I also created some videos for branding products and can operate a wide range of design applications.

Professional Experience

Executive in Charge in Digital Marketing Cavalier Logistics Pvt. Ltd.

April 2024-Present

Key responsibilities:

- Developing and Implementing Digital Marketing Strategies.
- Managing Social Media Platforms.
- Client Acquisition and Retention.

Chat Advisor

Concentrix Daksh Services

India Pvt Ltd

August 2022-March 2024

Key responsibilities:

- Monitored Customer Conversation and provided timely, knowledgeable assistance.
- Worked closely with each customer to resolve issues within time period carefully.
- Investigated and resolved accounting, service, and delivery concerns

Digital Marketer, Khurana & Sons, New Delhi

2021-2022

Key responsibilities:

- Served as an expert for digital channel platforms
- Developed company's website.
- Managed the product shoot for the company independently.
- Monitored and tracked performance levels.

DOP FREELANCER SHIVATATVA, New Delhi

December, 2020

Key responsibilities:

- Worked with a youtube channel 'SHIVA TATVA'
- Worked as a DOP in song 'HAR TAAL'
- Managed cinematography for the video independently.

Hobbies

Listening Songs

Achievements

- 2024
- 1.Increased Website Traffic: Implemented SEO strategies that led to a significant increase in organic traffic to the company's website, resulting in higher visibility and customer engagement.

2.Improved Social Media Presence: Developed and executed social media marketing campaigns that effectively grew the company's social media following and engagement metrics, resulting in enhanced brand awareness and customer interaction.

3.Successful Email Marketing Campaigns: Planned and executed email marketing campaigns that resulted in higher open rates, click-through rates, and ultimately, increased sales and conversions for the company's products or services.

4.Enhanced Lead Generation: Implemented lead generation strategies that resulted in a notable increase in qualified leads for the sales team, contributing to overall business growth and revenue generation.

- 2022-24
- 1.Reduced the production cost by 20% by working independently as a multi tasker

2. Maintained 85% customer satisfaction rating (15% higher than the company average