

VINOD MUNDAKKAD

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- 13+ years working experience in leading Organization with Depth knowledge in Retail operations , Visual merchandising and Inventory Management
- Currently working as Merchandiser controller In Home centre , (Landmark Group) a leading retailer Home furnishing brand In GCC and India

PROFESSIONAL COMPETENCIES

- **MerchandisePlanning & InventoryManagement**
 - o Stock planning and executions
 - o Planogram review and Replenishment
 - o Ageing review and plan of action
 - o Conducting perpetual Inventory for controlling High Shrinkage
 - o Periodically review and take action plan as per the situation in the floor
 - o 90 days movement Review and plan of action
 - o Stock flow monitoring
 - o Damage controlling analysis
 - o Weekly items range reviews
 - o Reports preparations for the stock and sales analysis
 - o Min max Review and Action plan
- **Reatail Operation as a Team leader**
 - o Maintain the Store Standarads as set by the Top management in Store, Merchandise , Manpower
 - o Staff Planing and Duty Roster
 - o Assist and Timely given Feed back to Store Management with relevent reports
 - o Budget Achivement anlyse and update the teams
 - o Floor walk , Open and closing check list

EDUCATIONAL QUALIFICATIONS

- graduation B.com in Madras University
- Plus Two passed with 50 % marks
- 10 the standard passed with 58 % marks

SKILLS AND COMPETENCIES

Language Ability – English, Arabic, Hindi, Tamil, and Malayalam.

- Excellent computer literacy both Hardware and Software and proficiency in MS Office, Internet and E – Commerce.

BUSINESS INTELLIGENCE APPLICATIONS

- SIM - Store Inventory Management (Oracle)
- CRM - Oracle Customer Reporting Management
- GDMS - Oracle Global delivery Management System

CARRER HIGHLIGHTS

- Successfully opened 3 stores in kingdom as the part of operation team
- Successfully controlled damage in the department in the implementation Min max Quantity's
- Implement new ideas in Visual merchandising to Drive aging items sale
- Implementing new Ideas for reduce Shrinkage
- Link sale implementation in the mass displayed items

CAREER FEATURES

From July '2019 to Present with Home centre , India (landmark group) as Sore Inventory Controller(Merchandise Analyst)

Key Roles & Responsibilities

- **Planogram & Plotting Implementation:**
 - o Min-Max – Review Department wise & give necessary inputs to the MC's in Corporate Office
 - o Review space fitment of Planograms & space availability to add or discontinue, in co-ordination with VM & Corporate MC.
 - o Implementation of Price Revisions / Promotion with Shelf talkers with the prescribed timelines.
 - o Availability of SOH in Stores – for Core / season / fashion range/ Furniture packs / Cash & Carry categories.
 - o Coordinate with Store VM's to ensure the displays stocks are monitored so that last pcs & ageing merchandize is moved out of Furniture displays.
- **Promotion Implementation:**
 - o Implementation of Price Revisions / Promotion with Shelf talkers with the prescribed timelines.



- o Ensure daily monitoring of Shelf talkers so it's updated at all times.
- o Consolidate (If displayed in VM display) & highlight ageing /promotion merchandise.
- o Follow up with warehouse for Warehouse pendency / floor / customer requirements.
- o Monitor & maintain "As is zone" along with stock request, discount suggestion & clearance.
- **New season launch:**
 - o Maintain fixture count at department & Planogram level data base.
 - o Highlight & follow up on stocks gaps.
 - o Understand the approach on discontinued ranges to make way for new Planogram launch.
- **Reports & Analysis:**
 - o Understand & review SOH after considering Transfer expected & in transit quantity.
 - o Analysis MTD/YTD sales, Fast/Slow sellers, Top 10 Dept Group Sub group level.
 - o Review SOH highlight Min-max & share feedback on daily / weekly basis.
 - o Fixture validation department/Planogram wise data. (Audit / Review).
 - o Review Non movers / not sold report on >30, >60 & >90 days in locations.
 - o Last pieces / Damage / Discount clearance.
 - o Timely execution of Brand RTV.



From Dec '2008 to Feb'2019 with Home centre (landmark group) Saudi Arabia as Store Inventory Controller

Key Roles & Responsibilities

- o Inventory Process & Hygiene
- o Back Store Management
- o Damages & Shrinkage Control
- o Delivery Efficiency
- o Stock Control
- o Inventory Accuracy
- o Stock movement analysis
- o Reports , plan of action and executions (Stock, and Sales)
- o Aging review and action plans
- o Buying feedback
- o Budget analysis(DSR,DGS)
- o stock count , and Cycle Count

As s Home furnishing Supervisor From May 2011 to Oct 2015

- o Floor management and visual merchandising coordinated with respective departments
- o Audit files management
- o Sales analysis and action plans to achieve the budget
- o Training new staffs and motivation
- o drive sale
- o Manpower management and Duty Rota

As a senior salesman since 2008 Dec to May 2011

- o In charge of particular Department
- o Department sales and visual merchandising standards



From Dec'2005 to Dec '2008 with Homecentre (life style intel pvt ltd, India) as a Senior Sales Man

Key Roles & Responsibilities

- o In charge of particular Department
- o Department sales and visual merchandising standard's
- o Customer service
- o Updating of sales and stock feedback to respective Dept. Manager

PERSONAL VITAE

I hereby certify that the above particulars submitted by me in this application are true and accurate according to the best of my knowledge.

Nationality : Indian

Date of Birth : 17/01/1986

Passport Number : S 0686158