



Jackson P Mathew

Business development professional

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Al Karama, United Arab Emirates

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Dynamic sales professional and certified digital marketer with 2.5 years of industrial experience.

EDUCATION

Master of Business Administration

M.G University, Kerala

05/2015 – 04/2017

Courses

- Marketing
- Operations management
- Economics
- Financial management

Bachelor of commerce (B.Com)

M.G University, Kerala

06/2012 – 09/2015

WORK EXPERIENCE

Business development executive

Pentacodes IT Solutions

02/2020 – Present

Al Qiyadah, Dubai

Pentacodes IT Solutions is a Dubai based organization engaged in Digital marketing solutions and Web development.

Achievements/Tasks

- Aggressively prospect, develop, and close leads using a variety of sources.
- Promoting the sale of digital marketing services
- Own entire sales process from prospecting to completion of the sale
- Utilize technology to engage clients.
- Meet and exceed individual daily, weekly and monthly sales goals.

Business development executive

IBIS Medical systems Pvt Ltd

01/2018 – 11/2019

Kochi, India

Ibis Medical systems is an Indian organization engaged in the manufacturing of high-quality neonatology focused equipment.

Achievements/Tasks

- Identifying new business opportunities
- Promoting the sale of products
- Coordination of the Digital marketing team
- Social media account management
- Attending conferences and meetings

Contact: Ajesh Kumar – +91 9746534711

PROFESSIONAL SKILLS

Software Skills

Digital marketing

Time Management

Self-Motivation

Internet Skills

Leadership

Social media promotion

interpersonal skills

PERSONAL PROJECTS

Topic- "Impact of celebrity endorsement on purchasing decision of people"
(02/2017 – 05/2017)

CERTIFICATES

Certification in Digital Marketing
(01/2019 – 03/2019)

Digital skill master, Kochi, India

The Fundamentals of Digital Marketing
(04/2020 – Present)

Google digital unlocked

LANGUAGES

English

Full Professional Proficiency

Tamil

Professional Working Proficiency

Hindi

Professional Working Proficiency

Malayalam

Native or Bilingual Proficiency

PERSONAL PROFILE

Nationality : Indian

D.O.B: 11/01/1995

Marital status: Single

Passport Number: R4627961