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Faridabad, Haryana, India

Live:cid.747c598dd840545a

SKILLS:

- ✓ Customer Service
- ✓ Management
- ✓ Social Media Marketer
- ✓ Sales Force

LANGUAGES

- ✓ English
- ✓ Hindi

INTERESTS

- ❖ Traveling
- ❖ Listening to Music
- ❖ Yoga

Raju Kunwar

Business Development Representative

Intuitive Marketing Executive adept at increasing revenue and profits through diligent research and efficient resource allocation. Especially skilled at maximizing profits while working with in a limited marketing budget. Specialize identifying client needs and offering practical short term and long term solutions.

WORK EXPERIENCE

Sales Associate – Jackwills

M.H. Alshaya Co. W.L.L.

2019 - Present

Responsibilities:

- Serves customers by helping them select products.
- Greets and receives customers in a welcoming manner.
- Responds to customer's questions.

Social Media Marketing - Freelancer

2020 - Present

Responsibilities:

- Build and manage the company's social media profiles and presence, including Facebook, Twitter, LinkedIn, and additional channels that may be deemed relevant
- Run regular social promotions and campaigns and track their success
- Track, measure, and analyze all initiatives to report on social media ROI

Business Development Representative – New Delhi

HDFC Life Insurance

2016 – 2019

Responsibilities:

- Collaborating with sales, marketing, advertising, product design and product development team members to planning promotional marketing campaigns
- Producing a brand style guide that best captures the company or client's voice and mission
- Helping team leads set, allocate and monitor the budget of each project

Retail Sales Representative – New Delhi

Levi Strauss & Co.

2014 – 2016

Responsibilities:

- Greet and direct customers questions.
- Provide accurate information (e.g. Product features, pricing and after sales services.)
- Answer customer's questions about specific product / services.
- Conduct price and feature comparisons to facilitate purchasing.

EDUCATION

B.A. Marketing

D.A.V Centenary College Faridabad, Haryana

2010 – 2013

CERTIFICATES

Digital Marketer Certificate from Google

Received Digital Marketer Certificate from Google in 2020.

Appreciation Certificate in 2014.

Received Appreciation Certificate in 2014.

ACHIEVEMENTS

Best Employee of the month in 2020. Best

Employee of the month in 2017.

Got Third Prize in College's Youth Festival in 2011.