

Mona Mahmoud Eissa



Personal information

Name: Mona Mahmoud Eissa

Qualifications: bachelor degree in pharmaceutical science

Religion: Muslim

Nationality: Egyptian

Mobile: 566965445

Email : Development.mona@gmail.com

Marital status: Married

Address: Albarsha- Dubai

Driving license: Valid UAE

VISA STATUS: Employment Visa

Language: Arabic, English

Objective

join a successful organization where to implement my skills, network contacts to help in leads generation, target achieves and makes Business Development. professional with good track of previous work and experience up to 7 years in UAE market Implement projects, managing vendors and product selection. SOCIAL MEDIA PLATFORMS, SEO, DIGITAL MARKETING Seeking a challenging position to contribute excellent proficiency and management expertise towards smooth business operations in a reputed organization.

Employment history experience:

- INVITRX Therapeutics-USA jan 2022-till now-DIGITAL MARKETING MANAGER
- Business developer manger and digital marketing team leader Arab doctors 2021
- Direct marketing and Business Development for VLCC International 2019-2020
- DIGITAL MARKETING @Derma zone-LLC 2017 –2019
- Marketing manager @ Grone healthcare – DWC FZ 2016-2017
- Sharjah medical center 2014- 2016 -DIGITAL MARKETING MANAGER

Product responsible for:

- Introduction of professional line ,new products launch CAMPAGINS
- Conducting campaigns for projects online and in field-TIE UP WITH ONGOING EVENTS

Major accountabilities:

- Maintain & update customer information.
- Build new customers, leads generations-social media SEO
- Accommodating in-house and outhouse events
- ON LINE Campaigns for launch new services and new products
- Engage in the current events – promotional campaigns
- Corporate tie up
- Negotiate on renewal existing business tie up with more attraction
- Maintain a solid business relationship with KOL in the territory
- Purpose promotional actions to increase market share

Mona Mahmoud Eissa

- Supervising digital marketing through social media
- Social media platforms
- Google drive ads and leads generation
- Supervising graphic designs for launching campaigns

Achievement

- _Covid 19 vaccination campaign ONLINE with Sharjah police department
- Beauty packages camping on line
- Google business upgrade and Google review achievement
- Ant obesity drive campaign for 2019
- Money back guarantee campaign for selling new packages leads for 500 new customers
- Conduct campaigns at Lego land for employees and children
- Silicon oasis authority ant obesity campaign
- Dubai police academy and Dubai police events
- AUD events participation
- GCC SOCIAL MEDIA CAMPAGINS

SERVICES PROVIDED

- AESTHETICS
- Wellness services AND PLASTIC SURGERY
- SKINCARE PRODUCTS DIGITAL MARKETING
- HAIR BEAUTY PRODUCTS
- BEAUTY SALOON SERVICES
- BEAUTY SERVICES
- BEAUTY MACHINES CAMPAGINS AS LED THERAPY

Training Courses and skills

- Basic & advanced selling ,marketing skills
- marketing strategies - Digital marketing and social media
- SEO
- Google ads-GOOGLE ANALYTICS
- YOUTUBE CAMPAGINS
- marketing @ elements,
- MBA @Missouri
- Negotiation skills
- management skills
- Digital marketing
- Business plan strategy