AFEEFA V K MUSTAFA

Admin and Sales professional with 5+ years of experience in Customer Service, Tele Sales, Sales Coordinator and Recruitment seeking a position as Customer Service Executive/Business Development Executive/HR Admin Officer/Executive Assistant/Student Counsellor preferably in Education/ Aviation/ Engineering/ Banking/ Hospitality/ Telecommunication/IT sectors.

EXPERIENCE

DU TELECOM DUBAI UAE

TELESALES

July' 19 - Present

- Contact potential customers to inform them about a products and services
- Enter and update customer information in the database
- Keep records of calls and sales and note useful information
- Keeping up to date on all Offers and informing customers of new offers
- Respond to complaints from customers and give after-sales support when requested
- Follow up to ensure that appropriate actions were taken on customers' requests.
- Refer unresolved customer grievances or special requests to designated departments for further investigation.
- Completing all administrative duties related to the customer service department.
- Maintain the office filing system.
- Generate accurate quotations to clients and customers.
- Receive and convert incoming enquiries to achieve targets and maximize revenue.

AIMS TRAINING CENTRE | ABUDHABI| UAE

SALES/TRAINING COORDINATOR

Sept' 18 – Mar' 19

- Coordinate sales team by managing schedules, filing important documents and communicating relevant information
- Monitor the team's progress, identify shortcomings and propose improvements
- Assist in the **preparation and organizing** of promotional material or events
- Organizing and facilitating a variety of educational or social activities
- Research and recommend new training methods
- Design and develop training programs



ETUWA CONCEPTS | KERALA| INDIA

RECRUITER

Jan' 15 – Jan' 17

- Prepare recruitment materials and post jobs to appropriate job board/newspapers.
- Source and recruit candidates by using databases, social media etc.
- Screen candidates resumes and job applications
- Conduct interviews using various reliable recruiting and selection tools/methods to filter candidates within schedule
- Assess applicants' relevant knowledge, skills, soft skills, experience and aptitudes
- On-board new employees in order to become fully integrated



SPECTRUM TECH| KERALA| INDIA

PHP TRAINEE AND JUNIOR DEVELOPER

Jan'14 – Jan' 15

- Assisting the Development Manager with all aspects of software design and coding.
- Writing and maintaining code.
- Working on minor bug fixes.
- Monitoring the technical performance of internal systems.
- Responding to requests from the development team.
- Gathering information from consumers about program functionality.
- Writing reports.

REFERENCES

Available on request



Dubai, UAE

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CUSTOMER SERVICE

DOCUMENTATION

TELESALES & MARKETING

CLIENT RELATIONS MANAGEMENT

COMPLAINT RESOLUTION

INBOUND AND OUTBOUND CALLS

NEGOTIATION & SALES

INVOICING/BOOK KEEPING

COUNSELING & TRAINING

TALENT ACQUISITION/PAY ROLL

SCREENING & SHORTLISTING



A PERSONAL INFO

Nationality : India

: English| Urdu| Malayalam Languages

:10th May 1991 DOB Gender :Female Marital Status :Single

Visa Status :Employment Visa



EDUCATION

2014 **Bachelor of Technology in Electronics** and Communication

Cochin University of Science and Technology| Kerala| India



- MS OFFICE
- PHOTOSHOP
- C, C++
- SHARE POINT



Achieved all sales target in DU Telecom