



SANOOB P N

SALES EXECUTIVE

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CAREER OBJECTIVE:

To obtain a challenging, creative and responsible position on the field of Sales in distinct organization, where I can utilize and enhance my technical knowledge, experience and analytical and interpersonal abilities.

EXPERIENCE:

Relationship Officer - HDFC Sales LTD, Cochin

April 2018 to Present

- Organize and oversee advertising communication campaigns.
- Specializing in new business development and major areas.
- Analyzes and creates a plan for engaging the target market.
- Targeted and penetrated a competitive market.
- Special focus on clients.
- Proven experience as marketing specialist.

Marketing Executive - Coastal Infocom Pvt Ltd, Cochin

September 2016 to April 2018

- Handling active and passive presales and sales for all customers.
- Special focus on large clients.
- Specializing in new business development and major expansion.
- Cultivate excellent relationships with new prospects and existing customers.
- Targeted and penetrated a competitive market. Complemented with major orders from large customers.

Marketing Executive - Gem Lights Home Décor, Kalamassery

September 2014 to September 2016

- Developing marketing plans of new products.
- Developing promotional strategies for new products.
- Handling active and passive sales for all customers.
- Targeted and penetrated a competitive market.
- Specializing in new business development and major expansion.
- Conduct market research evaluate trends.

EDUCATION:

- **MBA in Marketing & Finance - (2012-2014)**
KMM College of Management Studies, Thrikkakara, M G University, Kerala
- **Bachelors of Commerce – (2009-2012)**
MES College Kunnukara, M G University, Kerala
- **Higher Secondary Examination – (2007-2009)**
Govt.Boys Higher Secondary School Aluva, Kerala Higher Secondary Board
- **Secondary School Examination – (2006-2007)**
SNDP Higher Secondary School Aluva, Kerala State Board

TECHNICAL QUALIFICATION:

- Tally
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Word

LANGUAGES KNOWN:

- English
- Malayalam
- Hindi

PERSONAL DETAILS:

Marital Status:	Single
Sex:	Male
Date of Birth:	11.07.1991
Passport Number:	U7684762
Visa Status:	Visit Visa
Nationality:	Indian

DECLARATION:

I hereby declare that the above furnished information is authentic to the best of my knowledge.