



Curriculum Vitae

Bakri Tabbakh Abou-Khaser

Mobile: 66747418

E-mail: bakkar_t83@yahoo.com

Address: Kuwait-Hawally - Gulf University

Employments History

***Job title:** *Area Visual Merchandiser manager* (Full time)
Employer: MarkatGroup Company (Aug 2014 – present)
Country: Kuwait
Job description: Area Visual Merchandiser manager for 5 stores.

Duties:

- Management and control for all the stores and makes new themes on the window for the entire store by season.
- Make plan to display the collections regarding of the season.
- Give Training for the managers and staffs for each season to let them have knowledge about all the items we will receive during of the season.
- Organizing the effective and efficient utilization of store space. Working closely with the management and marketing team to increase sales.
- Working with the VM manager & sales teams to achieve commercial goals.
- Involved in rearranging, remerchandising & replenishing the new stock as it arrives. Analyzing sales figures and forecasting future sales volumes.
- Communicating with other retail channels on overall business plan.
- Coordinating the store display in line with brand guidelines and strategy.
- Delivering weekly floor moves, window installations and mannequin styling.
- Reporting on mark down strategies, current performance and market trends.
- Emails with the brands.
- Opening new stores (Follow up shipping furniture from the beginning and dealing with the contractor until receive the unit.
- Marketing (Marketing plan planning for the year and work on its implementation).

***Job title:** *Visual Merchandising manager* (Full time)

Employer: H&M (FROM 2008 - 2014)

Country: Kuwait

Job description: Management and control the sales staff up to the company strategy that increase the performance of working

***Job title:** **Head Accountant** (Full time)

Employer: **Haddad Company.** (From nov-2004to oct2007)

Country: Syrian Arab Republic.

Job description: Supervising all the accounts in the company and organizing The budget.

***Job title:** **Sales commissary** (Part time)

Employer: **Alamal commercial company** (from Aug-2001 toOct-2003)

Country: Syrian Arab Republic.

Job description: Marketing all the company's products

Personal Data

Data of Birth: 17/4/1983

Nationality: Syrian

Visa: Transferable

Gender: Male

Marital status: Married

Languages: Arabic (Native Language)
English fluent speaking and writing (excellent degree) (including using the accounting terms)

Academic Qualifications

University Degree: License in economic / degree: good

University: Aleppo University-Syria

Faculty: Economic Science

Major: Accounting/management /marketing

Graduation Year: 2007

Technical Skills

- Course in marketing & International accounting
- Course on Portfolio&fund manager system (PFMS)/ Burgan Company
- Excellent user for the accounting programs "Afaq and Bazar".
{Huge Syrian accounting systems}
- Experience installing, Configuring and troubleshooting computer hardware.
- Good marketing skills.

Availability & Objective

Availability as: Full time.

Job Field:Management - Marketing- Area Visual Merchandiser Manager

