



**BASIL BABY**  
**MARKETING EXECUTIVE**  
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VISA STATUS: visit visa

## **OBJECTIVE**

To work in challenging environment where there is ample scope to develop and utilize my skills and talents. I am looking for a challenging position in a firm to contribute my best to the firm and to enhance my knowledge that I gained from my immense experience

## **SUMMARY**

- A progressive thinker and multi-talented professional having 1.5 years' experience as marketing executive for marketing various courses offered by UNITED CADD INFO SOLUTIONS
- Proven ability to build new business relationship and territories
- Experience in developing business opportunities within existing client bases
- An effective communicator possessing excellent presentation and soft skills with honed marketing management, logical and problem solving abilities
- Recognized for successfully meet targets, proficiently formulating and implementing budgets, building high performing teams and nurturing fruitful relationship with customers

## **JOB RESPONSIBILITIES**

- Overseeing and developing marketing campaigns
- Presenting ideas and strategies
- Promotional activities
- Maintaining websites and looking at data analytics
- Organising events and product exhibitions
- Coordinating internal marketing and organisation's culture
- Monitoring performance

- communicate with target audiences and build and develop customer relationships
- Managing campaigns on social media

### **WORK EXPERIENCE**

- Company name : UNITED CADD INFO SOLUTIONS
- Job position : MARKETING EXECUTIVE
- Location : KOTHAMANGALAM
- Time period : 02/06/2020 TO 31/10/2021

### **EDUCATIONAL QUALIFICATION**

- BACHELOR OF BUSINESS APPLICATION from YELDO MAR BASELIOS COLLEGE (2017-2020)
- HIGHER SECONDARY SCHOOL from TV JOSEPH MEMORIAL HSS, Kerala (2015-2017)
- SECONDARY SCHOOL from MAR BASIL HSS Kothamangalam (2014-2015)

### **SKILLS**

- Sound knowledge of MS Office and Internet Applications, Excel, Word, Power Point

### **PERSONEL DETAILS**

- Date of Birth : 17th January -2000
- Permanent Address : Muthalathottathil(h)  
Bhoothathankettu (PO),  
Chenkara, KERALA
- Nationality : Indian
- Marital Status : Single
- Languages Known : English, Malayalam
- Passport Details : Passport no: U7377500

### **DECLARATION**

I hereby declare that the above information is true to the best of my knowledge