



HISBULLAH

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Andalusia Building Flat No: B-5. Al Nabba

OBJECTIVE

My goal is to become associated with a company where i can utilize my skills and gain further experience while enhancing the company's productivity and reputation.

WORK EXPERIENCE

Marketing Executive

Al Hosni Group International
03/2019 - 04/2020 Fujairah, UAE

Al Hosni is a reputed Building materials trading company headquartered in Oman, dealing with reputed brands like Makita Stanley, Bosch, Dewalt etc.

- Generated unique sales plan, created engaging advertisement, emails and promotional literature, developed pricing strategies etc. resulting in increased sales
- Maintained relationship with important clients by making regular visits, understanding their needs, and anticipated new marketing opportunities.
- Promoted the company's existing brands and introduced new products in the market.

Marketing Executive

United Gulf Crown
09/2017 - 10/2018 Barka, Oman

A well established electrical appliance company headquartered in Dubai

- Researched and developed new marketing and sales opportunities for the company
- Developed promotional strategies for new products
- Examined sales data and analyze market trends

Data Entry Cum Graphic Designer

Sterling Intl. Trad. & Engg Services LLC
04/2011 - 05/2017 Muscat, Oman

- Lead in the Design, development and implementation of Graphic, layout and production communication material while helping the company cut its cost by an average of 12%

- Developed numerous graphic design projects (catalogues, Brouchers, Logos, Product Packing Presentations) for the company and guaranteed that they exceeded expectations of the company
- Managed upto 5 projects or tasks at a given time while under pressure to meet weekly deadlines
- Operated various types data based tasks like invoice, Delivery order, sorting up customer documents and various datas, editing ship Freight datas for sanctioning material importing and financial billing

SKILLS

Multimedia

Marketing

Data Operations

Photoshop

Online Promotions

Graphic Designing

EDUCATION

Diploma in Interior & Graphics

Cadd Center 2008 - 2009

Diploma in Multimedia

Arena Multimedia 2006 - 2007

Senior Secondary

Kerala State Board 2002 - 2005

PERSONAL DETAILS

Nationality - Indian
Age - 37 yrs (19/08/1984)
Marital status - Married
Driving License - UAE, Oman, India

LANGUAGES

English, Hindi, Arabic, Malayalam

INTERESTS

Social Media

Cricket

Social Work

Driving