

## MUNEER MK

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### SUMMARY

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A candidate with 4+ years of experience in corporate Merchandising activities in FMCG industry in the Sultanate of Oman.

### EXPERTISE

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- Visual display of FMCG products in Hypermarkets, Supermarkets & Department stores.
- Stock audit, inspection, reporting and movement of products at the client sites.
- Monitoring stock movement and promotions, price changes and expiration of products.
- Coordination with the Sales & Marketing team to achieve their target by maximizing display and controlled delivery of products.

### WORK EXPERIENCE

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#### Merchandiser

October 2014 – 2018

#### Al Ashrafiya International Foodstuff LLC

- Incharge of all kinds of Merchandising activities of premium and local products.
- Regular exposure to multiple product categories like seafood, meat, dairy products, dry groceries and confectioneries.
- Dealing with specialized brands like Movenpick Ice Cream (Switzerland), Pride Cheese , Reggia & Milano Pasta (Italy), Imported Chocolates (nestle, Cadbury, CÔTE d'OR, Milka ) , Angry birds Chips, Aaliya SunFlower Oil, Sweet&Joy Cookies&Chocolate, Maestro Frenchfries etc...

### EDUCATIONAL QUALIFICATIONS

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**Bachelor of Arts** | Kannur University, Kerala, India (2014)

**Commerce** | Higher Secondary Education, Kerala, India (2011)

**S.S.L.C** | Secondary School Leaving Certificate, Kerala, India (2009)

### PROFESSIONAL QUALIFICATIONS

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**Diploma in Hardware Engineering** | Sree Sankaracharya Computer Center  
**Advanced International Duct Technology** | A I D T Calicut

### PERSONAL DETAILS

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- Nationality : Indian
- Gender & Dob : Male, 23/03/1993
- Languages : English, Arabic, Hindi & Malayalam
- License : Holds valid Indian License
- Passport : V4879740

#### Declaration:

I hereby declare that all the statements given above are true as per as my knowledge.

**Muneer MK**

(India , Kerala)