# ROHIN DADINA

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- 11+ years of experience in successfully executing complex change initiatives, turnarounds, and critical technology efforts under tight constraints.
- Substantial work experience in the areas of Consulting and Information Technology Enabled Services. Demonstrated strong Technical & Analytical capabilities, leadership skills and the ability to prioritize strategic technology and business visions with tactical priorities.
- Extensive experience of working closely with Clients & Stake holders at Onsite.
- Good Understanding of key concepts of data warehousing and deep expertise in Microsoft BI (MSBI)
- Worked in complex data warehousing and data transformation engagements spanning the entire data management life cycle from ingestion to reporting
- Hands on experience in Dashboarding Tools like Power BI, Qlik sense and Tableau.

### **EXPERIENCE**

# AUG 2022-PRESENT BUSINESS DATA CONSULTANT - NEXTURN

India, Remote

- Led a team in the development of an **end-to-end Analytics Platform** for a client, showcasing excellent team leadership and technical skills.
- Demonstrated strong understanding of the **client's key requirements and metrics**, effectively translating them into actionable tasks for the team.
- Conducted thorough **analysis** of various client data sources and skillfully **documented** the findings to ensure a comprehensive understanding of the data landscape.
- Prepared meticulous data mapping and data flow documents, ensuring seamless integration and efficient data management within the platform.
- Conducted rigorous **data validation** procedures upon customer onboarding, guaranteeing the accuracy and reliability of data within the platform.
- Exhibited expertise in creating compelling **Power BI**, **QlikSense** reports and **Snowflake** SQL Views, providing intuitive and insightful ways to consume customer data.
- Demonstrated the ability to make the right trade-off choices when dealing with functional complexity, conflicting priorities, and aggressive schedules, resulting in the successful delivery of projects within the given timeline.
- Received recognition for outstanding performance and contribution to the company's objectives from the management.

#### **MAY 2019 – JULY 2022**

# LEAD BUSINESS DATA ANALYST (VIA INFOSYS TECHNOLOGIES LTD), ATPCO

Onsite: Shanghai, China

- Involved in **end-to-end implementation** for On-boarding new Airlines and Sellers on the IATA NDC (New Distribution Capabilities) Exchange.
- Collecting Airline response data by performing carrier endpoint API tests using **Postman** tool.
- Reviewed files, records, and Airline documents to obtain business information and key data informing responses to development requests.
- Interpreted **business requirements** from stakeholders and collaborated with engineering teams to identify data sources.
- Closely worked with Airlines like Air Canada, United Airlines, Southwest Airlines and Virgin Airlines to map their **Business Processes** with NDC.
- Maintained the **JIRA** board right from creating User Stories to tracking them to completion and raising bugs for Identified Testing issues.
- Analyzed large amounts of datasets to identify trends and find patterns, signals, and hidden stories within data using tools like **Python, SQL and Power BI.**
- Created Data Analysis tools (SSBI) to allow teams to query required information for unique details.
- Researched and compiled tailored monthly Analytics Reports for Senior Management using Power BI.

#### MAY 2018 – APR 2019

## SENIOR DATA ANALYST (VIA INFOSYS TECHNOLOGIES LTD), A GERMAN

MANUFACTURING CLIENT

Onsite: Beijing, China

- Participated in handling Clients as onsite coordinator to provide right level of information to the customer and the Project Manager and to undertake onsite specific activities of the project to ensure successful delivery of the project.
- Conducted **interviews** with key business users to collect information on business processes and user requirements.
- Participated in the estimation of work product to provide right information to Project manager for overall project estimation
- Maintained the Jira board right from creating User Stories to tracking them to completion.
- Authored documentation on Technology implementation and enhancements to existing software products
- Validated deployed code solutions by performing User Acceptance Tests, Functional Test,
   System Tests
- Presented final demo to stakeholders on the enhanced implementations and taking any queries/questions from them regarding the same.
- Provided hands-on troubleshooting for issues at multiple scales, from individual systems to multi-site infrastructure.
- Developed **Tableau** Dashboard providing stakeholders with intuitive and informative data-driven insights.

#### **NOV 2014 - APR 2018**

## OFFSHORE DEVELOPMENT TEAM LEAD (VIA INFOSYS TECHNOLOGIES LTD), AN

#### AMERICAN INSURANCE CLIENT

Pune, India

- **Analyzed** User Stories and participated in Story estimation meetings to provide right level of points based on the complexity or change involved.
- Prioritized the **critical requirements** & delivering them in earlier Agile sprints.
- Interacted with clients daily in Scrum calls & co-coordinating work among Offshore & Onsite accordingly.
- Unit testing the code to eliminate any issues introduced in development phase.
- Scheduling code reviews with Scrum master to seek his feedback on the developed code.
- **Deploying** the successfully tested code using Clear-case software.
- **Documentation** of the code delivered post the Agile sprints.

#### FEB 2012 - OCT 2014

# **SOFTWARE DEVELOPER (VIA INFOSYS TECHNOLOGIES LTD),** AN AMERICAN ARTS AND CRAFTS STORE COMPANY

Mangalore, India

- Was part of core team which transitioned this project from TCS to Infosys.
- Successfully achieved Steady State in the Transition process in 3 months.
- Handled the "Artistree" application which was a .NET B2C portal of the client.
- Understood customer pain points and enhanced the tool as per requirements.
- Co-ordinated with Support team to address their questions/ any issues with the application.
- Updated clients with the Status Updates over weekly calls.

# FREELANCE PROJECT

NOV 2021 - FEB 2022

#### DATA ANALYTICS CONSULTANT, A PODCAST AGGREGATION PLATFORM

- Analyzed huge dataset consisting of 130+ Podcast Show's listenership counts for past 6
  years on various podcasting platforms
- Created a Power BI report containing below details:
  - Podcast Shows Granular analysis Top and Bottom 10 shows, Total Network Listenership, Show wise listenership
  - ➤ Episode level Analysis, Trend analysis, Top performing Subjects/Themes
  - Show Retrospection What is Trending vs What is Not working for the show
  - Listener Survey Analysis and identifying Improvement strategies

### **EDUCATION**

2017-2018

**POST GRADUATE DIPLOMA IN MANAGEMENT,** WELINGKAR INSTITUTE OF MANAGEMENT

2007-2011

**BACHELORS OF ENGINEERING, VIDYALANKAR INSTITUTE OF TECHNOLOGY** 

### **SKILLS**

- Business Analysis
- Data analytics
- SQL
- Agile Scrum
- JIRA

- Requirements Analysis
- Python
- Microsoft Power BI
- Advanced Excel
- SDLC

# TRAININGS AND CERTIFICATIONS

- PL-300 Microsoft Certified: Power BI Data Analyst Associate
- Scrum Foundation Professional Certificate SFPC™
- Global Agile Developer Certification
- Dale Carnegie Step Up Excellence
- https://www.hackerrank.com/certificates/b14c4d207570
- https://www.hackerrank.com/certificates/1cd7c0843817

# AWARDS AND RECOGNITIONS

- Infosys China MVP (2021)
- Best Team of Infosys China (2019)