

LAILA MAOUIHIB

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4th Jan 1988, Morocco



OBJECTIVE:

A keen enthusiastic individual whose able to adapt, co-operate and execute all kinds of tasks in a way which provides the highest quality of service to all. I'm able to communicate in a professional manner and present proper aid to clients whenever needed. In addition to this I have a excellent team working skills, a flexible and helpful attitude. Currently I would like to join an establishment which strongly believes that success can only be achieved through a competent staff and extraordinary leaders whom I would be honored to acquire my experience through their leadership.

EMPLOYMENT DETAILS:

Al Dhabi Exhibitions Organising

•Marketing Officer

10th June 2017 to current

- Answer telephones & respond to inquires from participants.
- Create compile & export databases containing all informations for each event.
- Create budgets for events and allocate funds accordingly.
- Supporting the marketing manager in overseeing the department's operations.
- Contributing in the implementation of marketing strategies.
- Take reservations for booths and speaking engagements.
- Form contacts with local media outlets, both online and off.
- Answer potential clients questions about facilities and amenities

BIOMETECH Morocco

• Senior sales representative

2016-2017

- Cold call and visit prospects on location.
- Set appointments with hospital staff and administrators.
- Manage all leads and customers within a defined territory.
- Build relationships with hospital staff.
- Educate medical staff on the benefits of medical devices.
- Provide product demonstrations and support.

- Place replenishment orders at existing accounts.
- Maximize profits by upselling and cross selling additional products.
- Communicate between sales, marketing, and support teams to improve customer experience.
- Collect, analyze, and present field sales data to assist with strategy planning and implementation.

University Hospital VI _Marrakech

2011-2015

- Certificate Registered Nurse Anesthetist (CRNA)

- Completing physical assessments of each patient.
- Discussing the surgery and recovery with the patient prior to the procedure.
- Preparing and administering the patient-specific amount of anesthesia needed for the procedure.
- Maintaining the patient's anesthesia levels during surgery.
- Ensuring proper anesthesia recovery for patients until patients are transferred to care units.

ACADEMIC BACKGROUND:
Health Career Training Institute

Casablanca-Morocco

2008-2010

- Anesthesia & Reanimation

Experimental Science- Baccalaureate

Ibn Battoutta secondary school

2006-2007

OTHER INFORMATION:

- NATIONALITY: Moroccan.
- CURRENT POSITION: Marketing Officer.
- HOBBIES: Horse riding, Reading, Fashion Design, Swimming, Travel.
- LANGUAGE SKILLS: French, fluent/ English, basic/ Arabic, fluent/ Spanish, beginner.
- RESIDENCY: Valid.