# RASEENA MA

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**M** Kundakassery Veedu, Kanhangad South P.O, Pin: 671531 Kerala, India



## AWARD & ACHIEVEMENTS

- Outstanding performance "Walk-in Queen 2015-2016 (IDEA)
- IDBI Bank NRI campaign PAN INDIA topper 2017-2018

## COMPUTER SKILLS

- Tally ERP 9.0
- MS Office (MS Word, MS Excel)
- Internet and Email

## PERSONAL STRENGTHS

- **COMMUNICATION** Interpersonal skills - verbal, problem solving and listening skills in any administrative role.
- **SERVICE** Having a customer focused approach Skills include Patience, Attentiveness and a positive language
- **ORGANIZATION** Helping others, organizing a to-do list. Prioritizing tasks by the deadline for improving time -management.
- **MANAGEMENT**-Management skills to direct others and review others performance.

## PERSONAL DOSSIER

Gender : Female Date of Birth : 01-02-1986 Nationality : India Marital Status : Married

## LANGUAGES KNOWN

**English** 

Malayalam

Hindi

## PASSPORT DETAILS

Passport No : T0183842 Place of Issue : Kozhikode

## DRIVING LICENSE DETAILS

Indian License No: 60/6075/2015

#### REFERENCE

Available upon request

#### CAREER ABRIDGEMENT

To achieve a challenging position in a professional organization through selfimprovement by excelling in all responsibilities with sincere hard work, dedication & commitment. To work towards the development of the organization & grow with it.

## KEY SKILLS

Team Work Work Ethic Communication Leadership Organization skills Time Management Interpersonal ability Detail Oriented Punctual Quick Learner Hardworking Analytic Skills

#### EMPLOYMENT DETAILS



OFFICE IN-CHARGE | Currently Working Way2Nikah



RETAIL BRANCH ADMIN | 1 Year Kerala Matrimony (Corporate Company)



BUSINESS DEVELOPMENT OFFICER | 3 Year **IDBI Bank** 



OFFICE CO-ORDINATOR | SALES EXECUTIVE | BILLING SECTION | 2 Year **IDEA Customer Care** 

#### **Key Responsibilities:**

- Deliver excellent service to ensure high levels of customer satisfaction.
- Create business strategies to attract new customers and enhance profitability
- Respond to customer complaints and concerns in a professional manner.
- Develop and arrange promotional material
- Maintaining meaningful relationships with existing clients to ensure that they are retained.
- Attending networking activities to research and connect with prospective clients.
- Setting sales goals and developing sales strategies.
- Researching prospects and generating leads.
- Contacting potential and existing customers on the phone, per email, and in person.

## ACADEMIC CREDENTIALS

## GRADUATE IN B.COM WITH CO-OPERATION | 2008

Thriveni College, Kerala, India

#### PLUS TWO - COMMERCE | 2005

Thriveni College, Kerala, India

#### SSLC | 2003

BARHSS Bovikkanam, Kerala, India

## **DECLARATION**

I hereby declare that the above-mentioned information is true and I bear the responsibility for the correctness of the above-mentioned particulars