

# AMINA SALEEM

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## RETAIL MANAGEMENT GRADUATE | ELECTRONICS AND COMMUNICATION ENGINEER



### PERSONAL PROFILE

I am a dedicated, ambitious and proactive Electronics Engineer with a strong background in Design methodologies, Embedded systems and Electronic troubleshooting. I have solid work experience in Marketing, Visual merchandising and strong workplace supervision through Retail Business. I am currently looking for an opportunity to utilize my technical skills in a challenging working environment and become a valuable asset to the organization that I work for.

### WORK BACKGROUND

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#### DIGITAL MARKETING INTERN

GAOTek. Inc June 2021

- Locating the possible speakers for the Digital summit and mailing them
- Promoting Summit through Social-media
- Analyzing the data for Digital summit
- Manages the company's social media profiles
- Planning and creating the calendar for the company's digital summit

#### INTERNSHIP TRAINEE

H&M April 2019

- Organized daily invoices and updated on system
- Provided customer service and assistance
- Coordinated the visual display
- Developed concepts and images for a specific product

### CORE SKILLS

#### TECHNICAL SKILLS:

- Knowledge of semiconductor/VLSI design, chip design
- Embedded systems (good understanding of microcontrollers)
- Software development and visualization knowledge
- SEO (Search Engine Optimization)
- International Computer Driving License (ICDL)
- Business Fundamentals
- Financial Accounting and Control
- Social media marketing and analytics

### EDUCATION BACKGROUND

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#### DUBAI COLLEGE OF TOURISM

Certificate in Retail Business, Graduated in 2019  
CGPA-8.5

#### UNIVERSITY COLLEGE OF ENGINEERING KARIAVATTOM

Bachelor of technology in Electronics and communication, Graduated in 2017  
CGPA-7.5

#### HOLY ANGEL'S HIGHER SECONDARY SCHOOL

Computer Science, Graduated in 2013  
CGPA-9.6

#### SOFT SKILLS:

- Good Perseverance
- Being able to communicate well with others and problem-solving both individually and with others.
- Active listener
- Organizational and goal setting skills
- Strong oral and written communication skills

## PROJECTS

**Mini Project:** Android Based Invisible Broken Wire Detector Robot that helps detect invisible broken electrical wires in 1 core and 3 core cables without physically disturbing these. It locates the breakage point very accurately and the insulation can be removed at that point.

**Main Project:** Mozilla Fire Force is a web-based fire extinguishing drone that can be controlled from anywhere on the world without any boundary and for connecting the drone to internet we use Raspberry Pi connected to Wi-Fi dongle.

**Seminar:** Conducted a seminar on Passive Millimeter Wave Imaging, a method of forming images through the passive detection of naturally occurring millimeter wave radiation. It offers great potential for modern sensing, scanning and security needs, in security screening equipment.

## PERSONAL DETAILS

Religion- Islam  
Marital Status- Married  
Visa Status- Husband Visa  
Languages Known- English, Hindi & Malayalam

## Hobbies

Yoga  
Volunteering  
Reading  
Learning different geographies

## REFERENCES

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