



DIGITAL MARKETING MANAGER

MUHAMMED NISAR

PROFESSIONAL DIPLOMA IN DIGITAL MARKETING

GET IN CONTACT

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Kavungal house, Vengara, Malappuram (DT) Kerala-India

PERSONAL PROFILE

I am a self-motivated individual, with two years of office staff experience, now specialized in digital marketing with a keen interest in social media and SEO

AREAS OF EXPERTISE

- Seo and Smm Experience
- Email Marketing and Whatsapp Marketing Experience
- Affiliate Marketing Experience
- Ms Office and Word, Excel Experience

OTHER SKILLS

- Understand How Content Works on a Social Web.
- Optimizing Content and Technology.
- Follower & Updated on Google and Social Media Algorithms
- Keyword Researcher
- Analytics Skills
- Critical Thinking
- Trending & Creative Poster and video Maker

WORK EXPERIENCE

DIGITAL MARKETING MANAGER

Niveosys Technologies Pvt Ltd | Calicut | 2020 – Present

- SEO and Social Media Marketing
- SEM and Email Marketing
- Affiliate Marketing and Inbound Marketing

TEAM LEADER

Samsung Service Center – Malappuram | 2018 – 2019

- Stored, retrieved, and manipulated data
- Goal-Setter and Collecting Bills and Checking Products Warranties
- Prepared detailed reports

OFFICE STAFF

MECT Academy-Vengara ,Malappuram

- Customer Care and Managing Cash
- Conduct Students Programs and Exams Coordinator

EDUCATION HISTORY

IPCS –CALICUT ,KERALA

Professional Diploma in Digital Marketing (PDDM),2019

CERTIFICATES

- Google Analytics for Beginners (2019 – 2022)
- Advanced Google Analytics (2019 – 2022) 2017 – 2017
- Google Ads Display Certification (2019 – 2020)
- Google Ads Video Certification (2019 – 2020)
- Google Search Ads Certification (2019 – 2020)
- You Tube Asset Monetization (2019 – 2021)
- You Tube Channel Growth (2019 – 2021)
- YouTube Music Certification (2019 – 2021)
- Youtube Content Ownership (2019 – 2021)
- YouTube creative essentials (2019 – 2021)
- Email Marketing Certification (2019 – 2021)
- Hubspot Social Media Certification (2019 – 2021)
- Facebook Blueprint Certification (2019 – 2021)

UNIVERSITY OF CALICUT

- B.com

STATE BOARD OF KERALA

- Plus Two

STATE BOARD OF KERALA