



# DEVARAJ C

## My Contact

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📍 Thippasandram, Krishnagiri  
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## Core Skills

- Organic Farming
- Irrigation Management
- Agribusiness
- value Addition
- Farm Management

## Digital marketing Skill

- Social media marketing
- Content Marketing & Influencer
- Personal Branding & Marketing
- Social Media Manager
- Agricultural digital marketing

## Education Background

- Post graduate diploma in management  
*Digital Marketing*  
Digital Learns Hub Coimbatore
- Bachelor of technology  
*Agricultural Engineering*  
Rathinam Technical Campus Coimbatore  
CGPA-7.5
- Grade 12 & 10  
*Government ADW Higher Secondary School*  
*Ranipet -79.33%*  
*Grade 10*  
*Government HSS School Thippasandram*  
*69%*

## Carrier object

As a passionate for sustainable agriculture, I leverage my expertise in digital marketing to help agricultural businesses thrive in the digital age. With a strong background in agricultural production and digital marketing, I bridge the gap between traditional farming practices and modern marketing .

## Professional Experience

Own Farm Manager Dharmapuri  
2025- Present

Managed 2-acre farm, overseeing crop rotation, irrigation, and pest management,  
Harvesting, Marketing, Environmental Management, value addition and cow farm management.

Internship:

- Digital marketing, DLH, Coimbatore
- Ramkumar industries, Coimbatore
- Sharp Garuda Farm equipment, Coimbatore
- IOT based agriculture management  
lets game tech Coimbatore.

certifications:

- Bio recognized creator, Born on Instagram
- drumstick production & value addition, TNAU
- AI in digital marketing, IIT Roorkee
- Leadership and Team effectiveness by IIT Roorkee
- Fundamentals of Digital Marketing, Google
- Growth Engine for Your Business, HP life
- Social Media marketing, Great learning

## Achievements

2025- young Agricultural Activists of  
the year Dharmapuri Award  
From sparkle awards