# Nazeeb Nassar

Master of Business Administration Sharjah, United Arab Emirates

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**Snapshot**: A Versatile, accomplished and goal oriented professional with over 10 years of rich experience in Sales, Marketing, Administration, Coordination & IT Support while achieving organizational objectives.

Seeking challenging assignments as Sales Executive / Sales Coordinator / IT Support / Projects Support with a fast track and growth oriented organization, demanding high standards of quality and precision through the following core skills.

Facilitating Sales Marketing IT Support Administration Sales

#### **EXECUTIVE SYNOPSIS**

- A Sales/ Marketing / IT Support / Project Support professional with a proven track record of delivering value to organizations by effective Sales Strategy, Consulting, Coordination & Technical Support.
- A formidable asset to any organization with proven skills in understanding the business pulse with advanced capabilities in problem solving and implementing cost effective & efficient methods.
- Proven success in evaluation and selection of the products / services for customers whilst maintaining healthy profits for the organizations. Consistent performer in fulfilling responsibilities and achieving desired results.
- Highly interactive, analytical and influential while adaptable to frequent changes and challenges under pressure.

#### **SKILLS**

Operating Systems : Microsoft Windows XP & Later

Office Applications : Microsoft Office 2003 & Later

CRM Application : Zoho

Remote Support : Team Viewer, Ammyy Admin

Sales : Product Knowledge, Requirement Analysis, Quote Preparation, Negotiation & Closure

Marketing : Market Analysis, Cold Calling, Email Marketing, Mailchimp, Creativity & Expression

Coordination : Sales Support, Supplier Registration, Vendor Relations, Sales Meetings & Project Costing

Communication : Intra & Inter departmental Communication & Coordination

Reporting : Sales Analysis Reports, LPO Reports, Vendor Pipelines, Sales Pipelines etc.

# **PROFESSIONAL EXPERIENCE**

Haroon Engineering Material Marketing Company L.L.C - Sharjah Position – Sales Coordinator Period – March 2019 to April 2020 Report to – General Manager

### **Key Responsibilities**

- Coordination and direct responsibility for, a project or specific set of tasks in supporting the project pricing.
- > Developing in-depth understanding of project scope and particulars.
- > Create and maintain comprehensive project documentation and reports.
- Assist with the implementation and execution of email marketing campaigns.
- Assist with the management of the email database, checking the quality of the email addresses and maintain a clean email database for sales lead generation.
- Analyze and evaluate the performance of marketing campaigns and make suggestions towards improvements.
- Perform pricing activities such as regular pricing of new products, price management of existing products, and the costing of hardware required for a specific project.
- Maintain, update and review the pricing of all products.
- > Assist in developing and defining pricing structures for different product categories.
- Maintain up -to-date list price information on the full product portfolio.
- Amend system price setups for list price changes, product substitutes and other changes.
- > Coordinating the data verifications efforts of the organization.
- Perform support role for CRM user issues.
- > Manage the daily/weekly/monthly sales agenda and arrange new meetings and appointments.
- Using the CRM to manage and record sales team activities, under the supervision of the relevant Business Development Manager.
- Establish & maintain an efficient record keeping system in order to ensure reliable & accurate data which is essential for business operations.
- Organize and maintain paper and electronic filing system according to best business practices.
- > Liaising with suppliers, clients and staff. Communicating verbally as well as in writing in response to enquiries received.

Telephony Telecommunication & Electronics Tech L.L.C - Sharjah Position – Business Development Executive & Sales Coordinator Period – February 2016 to October 2018 Report to – Business Development Manager

#### **Key Responsibilities**

- Approaching, greeting and introducing products & Solutions to walk in customers and selling (Counter Sales).
- > Understanding the exact requirement of customers for providing them with suitable solutions such as Pabx Systems, Video Surveillance (CCTV), IP Telephony, Audio Visual solutions, IT Solutions etc.
- Products and Solutions marketing through available channels such as Telephone and Email.
- > Target and result oriented approach.
- Marketing and Selling of ICT Projects.
- Sales Support.
- Coordination.
- Report Preparation & Analysis.
- Sales Meetings.
- Supplier Registration.
- Bid Submission.
- Leads Assignment.

Sri Rajiv Gandhi College of Dental Sciences & Hospital - Bangalore Position – Computer Technician Period – June 2009 to August 2015 Report to – Administration Manager

# **Key Responsibilities**

- > Support & maintenance of over 500 computers and it's networks.
- > Deployment of new systems and it's networks.
- Creation of new digital libraries
- Deployment of Hospital Management System

Esquire Associates - Thrissur

Position – Customer Support Engineer

Period – November 2007 to November 2008

Report to – Service Delivery Manager

# **Key Responsibilities**

- > Installation, Support and Maintenance of Computer Systems, Peripherals and Networking.
- > Troubleshooting of Computers and its Peripherals.
- > Installation and support of Application Softwares.
- Analysing customer requirements and suggesting suitable solutions for all their IT related requirements and implementation of the same.

	Academic Qualification
Master of Business Administration Bachelor of Commerce	University : Bharathiar University (India) University : University of Calicut (India)
	Technical Qualification
Diploma in Computer Hardware & N	etworking Institution : Institute for Research Services (India)
	KEY STRENGTHS
Active, Quick learner	Self-driven
Remarkable problem solving skills	Open to challenges
Confident and dependable person	Ability to work in a team
	DEDCOMAL INFO
	PERSONAL INFO
Date of Birth & Gender	: 11 <sup>th</sup> April 1989, Male
Marital Status	: Unmarried
Languages Known	: English, Hindi, Malayalam & Kannada
Visa Status	: UAE Work Visa (Employer Sponsored)
Nationality & Passport No	: Indian, N6983606
Current Address	: Abu Shaghara, Sharjah, United Arab Emirates
	DECLARATION

I hereby declare that the above mentioned information are true to the best fit of my knowledge and in future if any information is or are found to be false, I shall be fully responsible for the consequences.

Place: Sharjah (United Arab Emirates) (Nazeeb Nassar)