

# KOWSALYA

## GRAPHIC DESIGNER



### PHONE

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### EMAIL

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### ADDRESS

Muhaisnah 4, Near Lulu  
village.F14 Building, Ground  
Floor, Flat.No-02

## MY SKILLS

### Designing Tools

- Adobe Photoshop CC
- Adobe Illustrator
- Adobe In-Design
- Social Media Creatives

### Video Editing

- Adobe Premier Pro
- Filmora

### Web Designing

- Word Press
- Figma

## PERSONAL DETAILS

**DOB- 28/05/1997**

**GENDER - FEMALE**

**PASSPORT NO - R9823702**

## PROFESSIONAL SUMMARY

An enthusiastic digital creator with 4+ years of experience. Eager to contribute to team success with dedication and skill to B2B, B2C platforms. Has attention to detail, and excellent organizational skills. A clear understanding of Digital trends and Audience Analysis/behavior and training in Video Editing. Motivated to learn, grow and excel in SMEs, Saas & products Companies.

## EDUCATION HISTORY

### 2018 - 2020 - D.G Vaishnav College

Masters in Journalism & Mass Communication

### 2014 - 2017 - Sashun Jain College of Arts & Science

Bachelor in Visual Communication

## WORK EXPERIENCE

### Detecvision Digital Marketing Agency | New Delhi Graphic Designer | August 2021 - January 2022

Created SMM Posters, Carousel Ads, Gif, Mailer and Banner Images for OMRON Brand. Determine size and arrangement of illustrative material and copy, and select style and size of type. Design Concepts and Website Mock-ups for OMRON Client.

### Polimer News Channel | Chennai, Tamil Nadu New Production & Graphic Designer March 2021- June 2021

Created news schedule to include adequate coverage across current events, politics, lifestyle, and sports segments

### ShareIt Chennai, Tamil Nadu Video Editor - May 2020 - January 2021

Delivered & edited entertainment categorized content covering food, lifestyle, vlogs, hobbies & Infotainment for Pan Asia audience on a daily basis in high quality

### Kumudham Digital Chennai, Tamil Nadu

### Social Media Executive - January 2020 - May 2020

Curated Social media posts during the pandemic - Special Highlights, Just In & Feature Updates.

Established a Branding Template for attractive SMM posts on social handles - Twitter, Facebook & Instagram.