

April Rosales

Assistant Manager - Business Development

Doha

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Over the last 6 years, I have gained extensive experience in Marketing & Office Administration. Trained to be efficient in planning and marketing elements such as Designing Print Ads, Audio Visual Presentation and Photography. I'm organize and knowledgeable in making Business and Marketing Plans.

Along this path, I have to improve myself through acquiring my Masters Degree in Public Administration. Lastly, I am proficient in English and Filipino Language, Persuasive Communicator, and Proactive.
Willing to relocate: Anywhere

WORK EXPERIENCE

Assistant Manager - Business Development

BPO PLUS - Doha - October 2015 to Present

ATPIK.COM / Q-TICKETS.COM)

Joined this new venture Atpik.com from launching its business growth and development to achieve good position in the market.

JOB DESCRIPTION:

- Monitor and Analyze market trends

Professionally, I am dedicated

- Identifying Prospect and contact decision makers at all levels in to assisting businesses in respective businesses.

achieving growth through new initiatives and executing developing and negotiating.

innovative business increasing profitability.

- Advising and monitoring marketing campaigns.

Data Encoder

National Irrigation Administration - February 2012 to June 2015

- Create office memorandum and office correspondence.
- Receives, Verify &Proof-read documents for action by the Chief.
- Gives customer service to all clientele of the agency.
- Contribute as a writer for the NIA newsletter
- Official Photographer and documenter and assisted the Public Relations Officer.

Marketing & Communications Officer

THE ROYAL MANDAYA HOTEL - May 2011 to October 2011

- Create design /layout for all collaterals for hotel's use
- Writes Media press relase and speeches to be use in the hotel.

- Networking in a professional manner
- Acts as social media coordinator in hotel social mediasites.
- Coordinate with the sales team regularl regarding strategies to • Developing key be implemented.
- relationships • Engaging into tie-ups/ X-deals for hotel partners and establishing
- Demonstrating long term relationship with companies completing to the business.
- products/services in

Clerk Processor B

National Irrigation Administration - March 2010 to March 2011

- Performs all clerical works in the office of the Regional Manager initiate relationships
- Coordinates scheduled meetings and conferences as well as • Confidence in bringing out outside event arrangements. the best in every situation • Contributes to the Qaurtrly newsletter of the Agency.
- Assist Public relations in documentation in all public relations activities.

COMPUTER SKILLS

Marketing Executive

PLANETARIUM ENTERPRISE - August 2009 to January 2010

Marketing Executive (medical representative)

- Facilitate sales discussions according to the market research and the product to the physicians
- Respond to sales calls and customer-service related issues
- Manage projects and relationships for assigned territories.

EDUCATION

Master in Public Administration

University of the Visayas - Cebu City

June 2012 to March 2014

Bachelor of Arts in Mass Communication

Ateneo de Davao University - Davao City

June 2005 to October 2009