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PRO SKILLS



SHAHRUKH ABBASI

GRAPHIC & WEB DESIGNER



ABOUT ME

- Exploit my specialization in IT based challenging media organizations particularly in media management (Graphic Designing / Animation) while joining highly reputed and established media channels / organizations
- Demonstrate my professional competency, commitment, loyalty and punctuality towards productivity in a public / private sector enterprises (relevant to my specialization)
- Drawing experience of working in corporate / IT based working environment and capitalizing on my professional skills



WORK EXPERIENCE

Pure Corportaion - Graphic Designer & Web Designer (CG Artist)

April 2020- November 2021

Canadian based company they deal in Hotel Products such as Towels, Bedsheets, Soaps, Bathtowels and all hotel items. They sale their products on Amazon and their online website.

Experience:

I worked in Pure Corporation for 1 year. I design Product Packaging, Product Photoshoot, Product Editing, Product Enhancement, Brochures, Logos, Shop banners, Social Media posts all the graphical work I have done for them. For Amazon I created them images for online business.

Responsibilities:

- Photo Editing, Photo Manipulation for their Hotel Products
- Social Media Pages Graphics
- Designing Brochures and Catalogs
- Image creation and uploading on Amazon, Best Buy, Wallmart & Ebay.
- Web Pages and website designs

Al Tannan Group - Graphic Designer - 3D, Graphic, Web Designer (CG Artist)

May 2015- Dec 2019

Al Tannan Group is a UAE-based company. They deal in retail they have their stores in UAE. They deal in home appliances, toys action figures, and food. They have their own brands ARSHIA, DARI, LITTLE THINGS, and SEEDOLOGY.

Arshia: Deals in Home Appliances.

Dari: Deals in Home Appliances and cooking products.

Little Things: Deals in toys action figures games consoles etc.

Seedology: Deals in fast food items

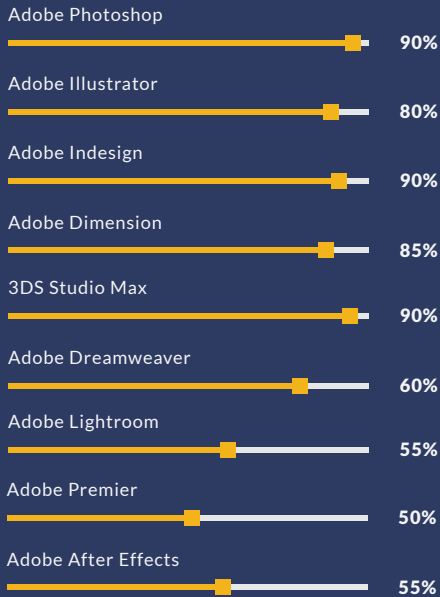
Experience:

I worked in Al Tannan Group for 5 years. My job was there as a Graphic Designer. I design Product Packaging, Product Photoshoot, Product Editing, Product Enhancement, Brochures, Logos, Shop banners, Social Media posts all the graphical work I have done for them.

Responsibilities:

- Promotional Exhibition Stand Designing From 3D to Printing Graphics
- Products boxes and products new concept designs
- Designing Brochures and Catalogs
- Designing sign boards roller boards and Van Graphic Designs
- Web Pages and website designs
- Loyalty cards
- Social media designs / posts.
- Product photographs

SOFTWARE SKILLS



PERSONAL INFORMATION

Date of Birth: 22 Febuary 1984
Nationality: Pakistani
Marital Status: Married
Visa Status: Visit Visa
Passport No.: EP10106651
(U.A.E) Driving License: 1801297

AREAS OF STRENGTH

- Strong communication skills
- Analytical problem solver
- Skilled in 3D modeling
- Skilled in 2D & 3D Compositing
- Self learning skills
- Driven to learn, apply new ideas
- Dedicated and self motivated
- Highly professional
- Leadership qualities

PORTFOLIO LINK

 www.behance.net/sharock

Playwell International L.L.C. - 3D, Graphic, Web Designer (CG Artist) Febuary 2013 - January 2015

Playwell was a wholesale UAE-based company, they deal in children's toys. They supply their toys to big stores in Dubai Mall, Abu Dhabi and Sharjah City Center.

Experience:

Playwell hired me as a Web Designer for creating their website gradually I took all their graphical work into my hand. Where I design mall posters for them product shelves and stands. Website banners and all social media graphics. Uploading their product images in their website so the customer can order or purchase the product online. I worked with them for 2 years. The experience was awesome with them.

Responsibilities:

- Website Designing / Developing
- Malls promotion banners
- Corporate Window Displays at Malls
- Online marketing / Social Media
- Brochure Design
- Shelves and Stand Designing in Malls
- Product photography

IBC Studio Dubai - Graphic Designer - 3D, Graphic, Web Designer (CG Artist) July 2011 - Aug 2012

UAE Based Company, they were serving all types of clients of UAE. They deal in Audio, Video, Info-Graphics Production as well as software and website designing, moreover, we have the elite standard in covering Events, Exhibition, and Commercial photoshoots

Experience:

I started work in this company for 1 year where I learned how to shoot product photographs and learning the techniques of the camera how to make angles and create web and commercial photographs. The experience in this company was beneficial for my work.

Responsibilities:

- Website Designing / Developing
- Logo Creation & Animations
- Corporate Videos Graphic Design
- Online marketing / Social Media
- Brochure Design
- Designing Vehicle Graphic, Indoor & Outdoor display
- SCA Security Commodities and Authority (Abu Dhabi) 2D Animation with Composition

Cloud3 Solutions - Graphic Designer - 3D, Graphic, Web Designer (CG Artist) Oct 2008 - April 2011

Cloud 3 solutions was a Software house that deals with desktop applications and web designing. Cloud 3 Solutions was the first company in Karachi, Pakistan who introduce Salesforce.

Experience:

In Cloud 3 Solutions I was hired as a Graphic Designer. While working in Cloud 3 Solutions I learned web designing, HTML, and XHTML. I worked in this company for around 3 year. My experience in this company was good where I learn how to work and create graphics for websites.

Responsibilities:

- Creating Web mockups in psd and convert them into HTML.
- Website Banners, Application menus, Promotion Banners.
- Create graphics according to clients detail
- Online product images editing
- Creating online posters and catalogues for clients

The Carrot Company - Graphic Designer - 3D, Graphic, Web Designer (CG Artist) Feb 2007 - Sep 2008

The Carrot Company was a Digital Ad Agency that deal with TV Commercials, Serials Titles, and Print media in Pakistan.

Experience:

I started my first job at this company as a Trainee 3d Designer. After 3 months they hired me and started my career as a Junior 3d Designer / Animator. I worked in this company for around 1 year. The experience in that company was good and learn lots of things

Responsibilities:

- Environment modeling using nurbs and polygon modeling.
- Product modeling using nurbs and polygon modeling.
- Environment Texturing using UV mapping.
- Environment Lighting using mental ray, scanning, V-ray lighting also
- Responsible for developing a finalized and composed animation.
- Internal Project planning, execution, supervision and review of Inter-Departmental work.

EXPERTISE IN OS

- Windows XP, 7, 8, 10, Android
- MAC OS, IOS

HOBBIES



PLAYING GAMES



WATCHING MOVIES

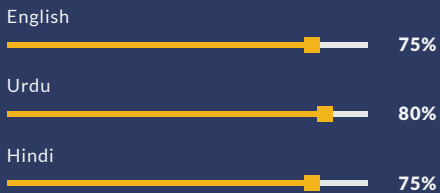


READING GRAPHIC NOVELS
/ COMICS



LEARNING NEW
TECHNOLOGIES

LANGUAGES



EDUCATION

KARACHI UNIVERSITY / 2004-2008 *BSCS , Bachelors in Computer Science*

I completed my 4 years Bachelors from Karachi University in Computer Science

ARENA MULTIMEDIA / 2003-2005 *ADIM, Advanced Diploma in Multimedia*

I completed 2 years diploma in Graphic Designing

GOVT. DEGREE COLLEGE MALIR CANTT / 2001-2003 *INTERMEDIATE*

I completed 2 years of my college in Karachi, Pakistan

MEADOW SECONDARY SCHOOL / 1999-2001 *MATRICULATION*

I completed 2 years of my School in Karachi, Pakistan



ACHIEVEMENTS

AL TANNAN GROUP / May 2015

- Promotions for Company products in COMICON 2015 - 2019 (Good response from customers and anime products sales increases)
- Promotions for Company products in GAMESCON 2017 - 2018 (Good response from customers and anime products sales increases)
- Promotions for Company products in INDEX 2016 - 2018 (Good response from customers and anime products sales increases)

PLAYWELL INTERNATIONAL / June 2014

- Playwell Website (Sales of company increases in online platform)
- New Product Robocop Window Display at (Dubai Mall, Mirdiff City Center) to promote our new Robocop Figure
- Display stands for Cat Display at Dubaimall, Mirdiff City Center, Emirates Mall (Hamleys, Toy Store, WH Smith.).