

3+ Years Experience

MUHAMMAD

DANISH ABBASI

GRAPHICS ARTIST | MARKETING EXECUTIVE | PHOTOGRAPHER

A highly talented, flexible graphics designer creative and innovative design solutions. Concepts and artwork, creating graphics design solutions from concept through to completion. Arabic calligraphy is my specialty.

Responsible for developing and creating both digital and print design for a wide range of print and Online.

Photographer specializing in food, food products & liquid photography, product photo-shoots, fashion photography and make small videos for social media channels.

Digital marketing is my new dedication, which I'm mastering every day, creating strategic ideas that add value and connect brands to people.

WHO I AM

CREATIVE MIND

TEAM PLAYER

INQUISTIVE ATTITUDE

PICTORIAL TALENT

LITERATIVE BIAS

PROACTIVE

HUMBLE & TRANSPARENT

INNOVATIVE

POSITIVE MIND

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TECHNOLOGY & SKILLS

WEB-DESIGN

ILLUSTRATION

LAYOUT

UI DESIGN

TYPOGRAPHY

PHOTO-MENIPULATION

SOCIAL MEDIA

BRANDING

PHOTO-EDITING

GOOGLE ANALYTICS

GOOGLE ADWARD

GOOGLE MY BUSINESS

DIGITAL MARKETING

COPYWRITING

WIREFRAME

PHOTOGRAPHY

PRODUCT PHOTOGRAPHY

FOOD PHOTOGRAPHY

VIDEO EDITING

ARABIC CALLIGRAPHY

SKETCHING

SOFTWARES

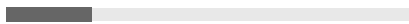
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FORGRAPH

EXPERIENCE

#1

TORQ LABS

GRAPHICS DESIGNER
& PRODUCT PHOTOGRAPHER

JAN 2018 - APRIL 2018

- Prepares work to be accomplished by gathering information and materials.
- Plans concept by studying information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Obtains approval of concept by submitting rough layout for approval.
- Prepares finished copy and art by operating typesetting, printing, and similar equipment; and purchasing from vendors.
- Prepares final layout by marking and pasting up finished copy and art.
- Completes projects by coordinating with outside agencies, art services, printers, etc.
- Complete the photography of products receiving from clients with sharp and clean look.
- Contributes to team effort by accomplishing related results as needed.

#2

SALSOFT TECH

SENIOR GRAPHICS DESIGNER

MAY 2018 - OCTOBER 2019

- Managing client proposals from typesetting through to design, print and production
- Working on concepts, branding, brand positioning & target market.
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations, company logos and websites
- Determining size and arrangement of copy and illustrative material, as well as font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

#3

PARK HYATT DOHA

ASSISTANT
MARKETING MANAGER
GRAPHICS DESIGNER
PHOTOGRAPHER

NOVEMBER 2019 - PRESENT

- Undertakes production of advertisements, hotel collateral and other projects.
- Proposes new and creative ideas/concepts to improve overall collateral standards.
- Studies and prepares layouts, sketches of proposed illustrations, and related materials to become familiar with assignment.
- Write copies for social media channel and make schedule for postings.
- Posting for social media channels twice every week for f&b outlets social media pages including Spa and main page of the hotel.
- Formulates concept and renders illustration and detail from models, sketches, memory, and imagination.
- Selects type, draws lettering, layout material, or performs related duties.
- Liaises with Materials Department and works with suppliers and other departments to professionally and competently execute all projects.
- Creates GMB events, postings and makes it updated with time.
- Uploads new pictures in OTAs and GMB (including Trip Advisor, Expedia, Agoda etc).
- Makes marketing reports every month using stats of GMB, omniature and social media platforms.
- Responsible for Internal photography of events, products, property, food and beverage including employee related events, or VIP arrivals.
- Produces within the specified guidelines all promotional collateral required for both Rooms and Food & Beverage.
- Produces and installs props and materials required for weddings, seminars, meetings and other events.

EDUCATION

#1

BACHELOR OF DESIGN

COMMUNICATION DESIGN
PHOTOGRAPHY MINOR

UNIVERSITY OF KARACHI

#2

GOOGLE CERTIFICATION

GOOGLE ANALYTICS
GOOGLE MY BUSINESS
ANDROID MOBILE
FUNDAMENTALS OF DIGITAL MARKETING

GOOGLE

#3

LINKEDIN LEARNING

SELF BRANDING

LINKEDIN

#4

HUBSPOT

ADVANCE DIGITAL MARKETING
CREATIVE CONTENT WRITING

HUBSPOT.ACADEMY

#4

DIPLOMA IN GRAPHICS

GRAPHICS DESIGN

AREANA MULTIMEDIA

CONTACT DETAILS



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DOHA, QATAR



KARACHI, PAKISTAN



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BEHANCE.NET/ITXMDA





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