



PROFESSIONAL SKILLS

Digital Marketing
SEO and Google Analytics
Social media strategy
Content Marketing
Marketing
Web content development
Corporate blogging
Project management
Adobe Photoshop and Illustrator
Microsoft Office
Market research

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated
Willingness to learn

CONTACT

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LANGUAGES

ENGLISH
MALAYALAM
TAMIL
HINDI

SOCIAL

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MOHAMMED RASHAD

DIGITAL MARKETING ANALYST

ABOUT

An independent and self-motivated business graduate and a digital marketing analyst seeking a full-time position in a progressive organisation where i can do analytical and process-oriented data analysis with in-depth knowledge of digital marketing, project management, and data visualization. Offers strong attention to detail with ability to work in team environment and willingness to learn and improve.

WORK EXPERIENCE

DIGITAL MARKETING ANALYST

My Flower LLC, U.A.E | Dec 2017 - Nov 2019, Feb 2020- Present

- Managed social media accounts and the online listings
- Created ads and promotional campaigns through SEO analysis
- Improved the reach and overall growth of the business

CONTENT MARKETING

Samurai Internet, Malaysia | Nov 2019 - Feb 2020

- Research, write and produce various content types
- Visual editing and developing social media posts
- Collaborating with other department to create innovative content ideas and assist on operational tasks

EDUCATION

1.MASTER OF BUSINESS ADMINISTRATION

International Islamic University Malaysia | 2018 - 2020

2.BACHELORS OF COMMERCE

FAROOK COLLEGE, INDIA | 2015-2018

3.POSTGRADUATE DIPLOMA IN SUPPLY CHAIN AND LOGISTICS

Westford University, UAE | 2019

WORK REFERENCES

1.RAZAK KUNHIPARAMBATH

Managing director: My Flower LLC | +971502708800, kprazak4@gmail.com

2.TAKAHIRO MIKAMI

CEO: Samurai Internet SDN | +60183925710, mikami@samurai-internet.com