

VISHNU.K.R

B.Tech in Electronics &
Communication Engineering + **MBA**
in Operations & Marketing



Contact

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D.O.B : 21/05/1994

Languages

English - Speak, Read , Write ,
Listen

Malayalam –Speak, Read , Write,
Listen

Hindi – Read, Listen

Reference

Rajesh Kumar
Sales Coordinator,
Abbott Point of Care Products, Gulf
& World Traders, Dubai, UAE
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Summary

Seeking an opportunity in Operations Management Coordinator Role, Purchase, Supply Chain Management, Logistics, Administrative officer, Technology Management roles.

Experienced in Sales and Marketing with Technical knowledge. B2C and B2B Client Acquisition, Sales Operations Management, CRM LeadSquared software, Social Media Management and Promotions, Experienced in Design Digital Posters, Marketing Ads through Adobe Photoshop CS Software. Strong background in customer relations management and coordinate activities.

Skill Highlights

- Quality Management
- Strong decision maker
- Engineering Services
- Activity Coordination
- Digital Media Management
- Innovative
- Service-focused

Experience

Senior Consultant - 02/2021 to 08/2021

Vedantu Innovations Pvt Ltd, Kochi

- B2C Presentation – CRM Software : LeadSquared , Lead Management, Ameyo Software, Time Management- Need Analysis, Conversion , Payments, Relationship Management – Customer Service Management, Coordinate activities.

Senior Business Executive - 06/2020 to 02/2021

SBI Life Insurance Company Ltd, Kottayam

- Assigned to a Territory Of SBI Branches. Channel Sales Handling , Handle Branch Managers of SBI Channel , CIFs of Branch in order to achieve the budget of the company

Sales Officer >> Senior Sales Officer - 07/2018 to 06/2020

Canara HSBC OBC Life Insurance Company Ltd, Kottayam

- Bancassurance- Channel Sales Handling , Handle B2C, Analyse the Needs & Give better Solutions. Handle Branch Managers Of Assigned Territory to Achieve the budget of company.

Education

Master Of Business Administration (MBA) : **Marketing and Operations Management** - 2018 **Dr. APJ Abdul Kalam Technological University**, Kerala (76.25%)

Bachelor of Technology : **Electronics & Communication Engineering** - 2015 **University Of Calicut**, Kerala (65%)

Education

PG Diploma in Industrial Automation(certificate)- PLC, SCADA, HMI