ANAS ELFAURI

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Summary:
highly skilled Senior iOS Software Engineer with 10 years of experience delivering innovative solutions that drive revenue growth and increase user engagement. Proven track record in optimizing application performance, reducing load times by 40%, and increasing user retention by 20%. Strong mentorship skills, having trained junior engineers resulting in a 30% improvement in code quality and a 20% reduction in bug-related delays.
Comprehensive iOS Development: As an iOS developer with experience in both education and professional app development, I've followed these guidelines to provide a detailed roadmap for professional development. This guideline is as follows
understand the fundamentals of Swift
knowing the iOS Development such as Setting Up Xcode and the iOS Simulator: Download Xcode from the Mac App Store and get familiar with its interface. Understanding Xcode Interface and Learning the different areas of Xcode such as the project navigator, editor area, and debug area. mastering the UIKit and SwiftUI.
knowing the Layout and Constraints (Auto Layout)
Storyboards and NIBs: Use storyboards for visual layout and navigation, and NIBs for reusable UI components. View Controllers and Navigation: Learn how to manage views using view controllers and handle navigation between different screens.
understand the importance of Testing and Debugging
Deployment and Continuous Learning
Proficiency with Architectural Patterns: Skilled in implementing industry-standard architectural patterns such as MVC, MVP, MVVM, Clean MVVM, demonstrating adaptability and a grasp of system design.
Agile Development Experience: I am highly experienced with agile methodologies and iterative development processes. In my previous role, I worked on several projects using the Scrum framework and participated in daily stand-up meetings, sprint planning, review, and retrospective meetings. I also collaborated closely with the product owner to ensure that we were delivering high-quality software consistently.
My experience with agile methodologies includes working as a QA tester on Scrum projects. I understand the importance of continuous collaboration, communication, and delivery. I also participated in sprint planning, sprint review, and retrospectives, providing feedback on product quality and identifying areas of improvement.
Expertise in Swift and SwiftUI: Demonstrated proficiency in Swift programming language and experience with SwiftUI for modern UI development, indicating a commitment to staying current with technological advancements.

EXPERIENCE

08/2024 - Current

***Senior iOS Developer,* Petra Ride, Amman**

- Mentored junior iOS developers, sharing knowledge and best practices to foster team development and expertise.
- Analysed user feedback and app analytics, making data-driven decisions to guide future iOS application enhancements.
- Designed and implemented advanced application features, enhancing user experience and functionality on iOS platforms.
- Led development of innovative iOS applications, collaborating closely with cross-functional teams to meet project deadlines and objectives.
- Managed version control using Git, facilitating efficient team collaboration and code management for iOS projects.
- Engaged actively in continuous learning, staying abreast of the latest iOS development trends and technologies.
- Coordinated with UI and UX designers to refine app layouts and interactions, creating more intuitive user experiences.

- Produced prototype to demonstrate core functionality at various development stages.
- Collaborated with design teams to effectively meet development requirements and enhance user experiences.
- Completed thorough debugging and validation on produced code and corrected errors to improve functionality, performance and security.
- Improved user experiences through targeted research and ongoing innovation in app programming and development.
- Wrote clear user guidelines detailing software programme features, functionality and settings.
- Produced and managed product data reports, code repositories and documentation.
- Conducted advanced analyses to determine feasibility and requirements for application development.
- Designed and developed targeted solutions to meet bespoke project briefs.
- Designed data surveillance programmes to monitor and safeguard shared information.
- Utilised security management tools to protect systems from breaches by unauthorized users.
- Simplified client specifications into logical steps for project plans to achieve timely deliveries and meet requirements.
- Maintained in-depth knowledge of new technologies and development tools to enable cutting edge app programming.
- Planned, researched and developed programme logic and code tests.
- Worked closely with clients to develop mobile applications for Android and iOS platforms.
- Optimised existing codebase for greater efficiency and compatibility across different iOS versions and devices.
- Used Agile development methodologies as part of continual software evolution and innovation.
- Supported redevelopment of current platforms, analysing areas for growth and implementing strategic solutions.
- Managed app updates and rollouts via the Apple App Store, adhering to all guidelines and policies.
- Oversaw the migration of applications to Swift, ensuring a seamless transition and enhanced app performance.
- Implemented robust code for various iOS applications to improve stability and performance.
- Collaborated with cross-functional teams to define, design, and ship new features, meeting tight deadlines.
- Documented development processes and code changes meticulously, facilitating easier future updates and maintenance.
- Led training sessions for junior developers, fostering a culture of knowledge sharing and continuous improvement.
- Conducted thorough testing and debugging on iOS platforms to identify and rectify issues swiftly.
- Coordinated with product managers to define clear objectives and deliverables, aligning iOS development efforts with business goals.
- Collaborated with UX and UI designers to refine application designs, ensuring a seamless and intuitive user interface.
- Negotiated with stakeholders to set realistic expectations and timelines, effectively managing project scope and resources for iOS development initiatives.
- Spearheaded the integration of third-party APIs and services, improving app functionality and user engagement.
- Implemented robust security measures, safeguarding user data and ensuring

compliance with data protection regulations.
- Utilised Agile methodologies, leading sprint planning, retrospectives, and daily stand-ups to ensure project agility and efficiency.
- Customised application interfaces for international markets, adhering to localisation and culturalisation requirements.
- Pioneered the adoption of innovative technologies such as ARKit, enhancing app interactivity and offering users immersive experiences.
- Developed and executed comprehensive testing strategies, including unit and UI tests, to guarantee application quality and reliability.
- Optimised existing iOS applications for better performance and reliability, significantly reducing crash rates and improving user satisfaction.
- Provided technical support and maintenance for released applications, ensuring high levels of customer satisfaction.

07/2023 - 07/2024   *Lead, iOS team,* **Ejada - Diamond co, Amman**
- Being involved in all stages of application development, including design, modifications, development, and implementation of the applications to ensure the applications' quality and efficiency
- Putting together projects' technical structure and reviewing coding and ensuring its quality
- Coordinating with graphic designers and software developers to build and test the applications and to implement APIs (application programming interface) and services in order to support planned mobile phone functionality
- Working on enhancing the team's technical capabilities to overcome any technical challenges and avoid them in the first place, if possible
- Documenting all code during the development process to record and facilitate work for other developers
- Keeping up-to-date with the latest industry trends in mobile phone technologies to enhance the application functionality
- Understands the project requirements and ensures that team members perform the right functions to meet them. Tracks all activities related to the project, including tasks, timelines, and team member roles. May be responsible for multiple projects at one time.
- Looks ahead to determine potential obstacles and finds ways to work around them. Resolves issues that may arise due to miscommunication or other impediments.
- Ensures that all stakeholders are fully informed about the progress of each project. Communicates regularly with information, updates, and challenges.
- Guides team members to help them be successful and advance in their careers. Shares good habits and practices to ensure high-quality output.
- Understands the technical requirements for each project as well as the technical tools needed to fulfill them. Fills in as a developer in the event of staffing shortages.
- Evaluates deliverables and provides suggestions for improvement. Creates a documentation process, risk log, and any other reporting needed. Participates in review meetings to give updates to stakeholders.
- Execute critical initiatives and keep them on track
- Ensure that the company is delivering quality products and services
- Provide support to valuable employees, ensuring that they stay on with the company
- Make low-level decisions, enabling higher-level leaders to focus on broader matters
- Communicate with all stakeholders, supporting transparency and a free flow of information
- Report problems to higher-level leaders and get resources and support to resolve them
- Help to deploy new initiatives and procedures
- Kept detailed records of releases and software fixes for optimum traceability.

- Designed and developed software systems using initial brief.
- Tested software solutions following standardised procedures, collating results to formulate actionable insights.
- Optimised interfaces between hardware and software to enhance usability.
- Coded software updates to add new features, close security holes and resolve defects.
- Collaborated across technical and design teams to produce innovative software applications.
- Refined and upgraded existing software to continuously improve performance.
- Negotiated with stakeholders to prioritise features and manage expectations, adeptly balancing business needs with technical capabilities.
- Coordinated with product managers to align development efforts with business objectives, driving growth and innovation.
- Guided the team in developing responsive UI and UX designs, resulting in highly intuitive and user-friendly mobile applications.
- Developed and maintained technical documentation, ensuring clear communication of application features and functionalities.
- Oversaw the integration of third-party APIs and libraries, expanding app capabilities and improving user engagement.
- Engaged with the iOS developer community, staying abreast of industry trends and emerging technologies to maintain competitive edge.
- Monitored app performance metrics, utilising insights to inform continuous improvement strategies and optimise user satisfaction.
- Spearheaded the adoption of Swift and Objective-C best practices, significantly improving code quality and application performance.
- Led the migration of legacy systems to modern iOS frameworks, ensuring seamless transition and minimal disruption to users.
- Established a collaborative team environment, encouraging open communication and leveraging diverse strengths to achieve project goals.
- Collaborated with cross-functional teams to define project requirements, timelines, and milestones, ensuring successful project delivery.
- Managed app testing and debugging processes, identifying and resolving issues to enhance application stability and reliability.

08/2020 - 07/2023   **_Lead, iOS team,_ Classera, Amman**

- Helping the team resolve difficult engineering problems
- Reviewing the decisions the team makes to ensure consistency and alignment with the documented development process in the team
- Knowing team members strengths and weaknesses
- Create and update development plans for team members
- Mentor and provide technical guidance to team members
- Take lead in job interviews and help to grow the team
- Tested software solutions following standardised procedures, collating results to formulate actionable insights.
- Coordinated quality testing with assurance team and partnered on resolving defects.
- Measured software performance using pre-agreed metrics.
- Collaborated across technical and design teams to produce innovative software applications.
- Optimised interfaces between hardware and software to enhance usability.
- Kept detailed records of releases and software fixes for optimum traceability.
- Detailed and evaluated requirements for software applications and operating systems.

- Gathered requirements from users and wrote definition documents.
- Designed and developed software systems using initial brief.
- Refined and upgraded existing software to continuously improve performance.
- Wrote maintenance procedures for software to help users and administrators get most from designs.
- Partnered with engineering staff on identifying and resolving interface issues.
- Evaluated functionality and performance of existing software to best target new releases.
- Developed standard procedures for testing and validating software.
- Researched market trends and potential technical constraints to optimise planning for new software.
- Investigated requests for maintenance and repairs for swift resolution.
- Coded software updates to add new features, close security holes and resolve defects.
- Oversaw the integration of third-party APIs and libraries, expanding app capabilities and improving user engagement.
- Engaged with the iOS developer community, staying abreast of industry trends and emerging technologies to maintain competitive edge.
- Monitored app performance metrics, utilising insights to inform continuous improvement strategies and optimise user satisfaction.
- Conducted code reviews and provided constructive feedback to team members, fostering a culture of continuous improvement and learning.
- Managed app testing and debugging processes, identifying and resolving issues to enhance application stability and reliability.
- Created and updated operating systems for [Type] industry applications.

05/2019 - 08/2020   **Senior iOS Developer,** **Digital Cash, Amman**

- Tasks
- Writing clean and efficient codes for iOS applications
- Supporting the entire application lifecycle from concept to design, testing, release and support
- Troubleshooting and bug fixes for applications, to ensure that codes are clean and secure
- Recommending changes and enhancements
- Staying up to date with new mobile technology trends, applications, and protocols
- Liaised with team to consistently innovate app functionality and design.
- Wrote and created clean, readable and testable code to assure verifiability of components.
- Coordinated with back-end developers, designers, and team to produce high quality solutions.
- Amended designs to refine application, meet preference and requirements of clients and avoid technical complications.
- Designed new features and functionality to create dramatic effect on user experience and complement application.
- Researched concepts and terminology to stay abreast with best practices for coding mobile apps.
- Recommended new concepts and applications to provide more options for consumers.
- Engaged in code reviews with team to brainstorm areas requiring improvement, validate design and implementation of features.
- Planned storyboards for clients to guarantee designs and ideas met client requirements and expectations.

- Met with development team members to define technical approaches for established stories and designs.

09/2018 - 05/2019 *Senior iOS Developer,* **Digital Assets, Amman**

- Writing clean and efficient codes for iOS applications
- Supporting the entire application lifecycle from concept to design, testing, release and support
- Troubleshooting and bug fixes for applications, to ensure that codes are clean and secure
- Recommending changes and enhancements
- Staying up to date with new mobile technology trends, applications, and protocols
- Collaborated with marketing teams to create marketing campaigns and promote applications.
- Met with development team members to define technical approaches for established stories and designs.
- Amended designs to refine application, meet preference and requirements of clients and avoid technical complications.
- Liaised with team to consistently innovate app functionality and design.
- Coordinated with back-end developers, designers, and team to produce high quality solutions.
- Designed new features and functionality to create dramatic effect on user experience and complement application.
- Researched concepts and terminology to stay abreast with best practices for coding mobile apps.
- Designed prototype applications to reduce developments costs and establish more clarity of user perception and needs.
- Planned storyboards for clients to guarantee designs and ideas met client requirements and expectations.
- Engaged in code reviews with team to brainstorm areas requiring improvement, validate design and implementation of features.
- Restored software to normal operations by performing troubleshooting methods to scan, detect and rectify bugs and errors.

01/2017 - 09/2018 *iOS Developer,* **Intix Group, Amman**

- Tasks
- Design and Build and build applications for the iOS platform
- Ensure the performance, quality, and responsiveness of applications
- Collaborate with a team to define, design, and ship new features
- Identify and correct bottlenecks and fix bugs
- Help maintain code quality, organization, and atomization

09/2016 - 01/2017 *iOS Developer,* **QSG Group, Amman**

- Tasks
- Design and Build and build applications for the iOS platform
- Ensure the performance, quality, and responsiveness of applications
- Collaborate with a team to define, design, and ship new features
- Identify and correct bottlenecks and fix bugs
- Help maintain code quality, organization, and atomization

06/2015 - 09/2016 *iOS Developer,* **Mozaic Innovative Solutions, Amman**

- Writing clean and efficient codes for iOS applications
- Supporting the entire application lifecycle from concept to design, testing, release

and support

- Troubleshooting and bug fixes for applications, to ensure that codes are clean and secure
- Recommending changes and enhancements
- Staying up to date with new mobile technology trends, applications, and protocols

SKILLS

- Algorithm implementation
- Build releases
- Agile Scrum Master management
- User Experience: iOS UI design and development.
- Testing: Manual Testing of application.
- Database Deployment: Publishing iOS applications to app store.: iOS Core-Data.
- Development: Experience with Cocoa pods libraries Google APIs, Push Notification, FCM.
- Technics: Open Socket – VoIP-Multimedia (Images, sounds, videos, files, etc..).
- Payments: Apple Pay ,In App Purchase, payments gateway (hyper pay, pay one, sts)
- 3rd party SDKs and API(s) integration as Social media integration , etc...
- Environments: iOS application development using XCode on Mac, Certificates.
- Version Control: Application source/version control.
- Swift adept
- Debugging expertise

- Technical writing
- User interface design
- App design
- Platform development
- Risk management
- Perforce
- Conflict resolution
- Attention to Detail
- Agile methodology understanding
- Mobile app production
- User-experience improvements
- Creative problem-solving
- API integration
- Blockchain familiarity

- JIRA, GIT, Subversion
- Agile and scrum techniques
- iOS app development
- Application development
- UI/UX design
- Agile working methodologies
- Software production
- Version control
- Memory management in ios
- Mobile application security
- IOS frameworks mastery
- Technical troubleshooting
- Code versioning tools

EDUCATION

2015   **software engineering**
                Jadara university, Jordan

LANGUAGES

Arabic: First Language
English: C2

Proficient