



JAMSHID EV

DIGITAL MARKETING SPECIALIST

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Date of Birth : 25/05/1994, Marital Status : SINGLE

Nationality: INDIAN

Languages: ENGLISH,TAMIL,MALAYALAM



Google Ads



Google Analytics

Social Media Marketing

CAREER OBJECTIVE

A dedicated professional with competent skills, experiences and an ability to thrive in challenging working environments. I recognize myself as a self motivated and hard-working person, and with a high level of responsibility, I always try my best to complete any project with the highest quality. To further sharpen my skill set, I am continuously acquiring new technologies. Possesses excellent interpersonal skills and the ability to communicate and negotiate concisely at all levels.

EDUCATION

Diploma in Computer Engineering
2016.

Kerala Board of Higher Secondary
Examination, 2014.

CBSE Examination, Delhi, 2012.

TECHNICAL SKILLS

SEO & DIGITAL MARKETING: social media experts, email marketing, mobile marketing, analytics, content management marketing

SOFTWARE SKILL: Photoshop, adobe illustrator, adobe xd, mysql, java, .net, AutoCAD.

PROJECT

ANDROID BASED STUDENTS DATA INTIMATION SYSTEM

EXPERIENCE

TAMM GROUP - DUBAI,UAE

2018-2020

RESEARCH & DIGITAL MARKETING SPECIALIST

- 1.Managing a team of researchers to make sure all research and data needs are met.
- 2.Manage the company’s social media accounts such as Instagram, LinkedIn and Facebook.
- 3.Managing all of the company’s and clients email campaigns.
- 4.Working with the clients to put together a monthly market analysis report.
- 5.Continually work on the search Engine optimization of the website.
- 6.Training new hires on the tools and methods of research used by the team to gather information intelligently.
- 7.Utilizing LinkedIn, cold calls and online search tools to help the team enhance their research tasks.

POLOSYS TECHNOLOGIES - KERALA,INDIA

2017-2018

DIGITAL MARKETING/IT SUPPORTADMINISTRATION EXECUTIVE

- 1.To evaluate content marketing and influencer Marketing catching on really fast .it was observed in a study that 84% of marketers
- 2.edit and post videos, podcasts and audio content to online sites
- 3.To support and managed business digital activation across all entities
- 4.Work on printed material to supplement online products
- 5.ContinuallyworkonthesearchEngineoptimizationofthewebsite.

AD & WAY MARKETING PROFESSIONALS - KERALA,INDIA

2016-2017

DIGITAL MEDIA SPECIALIST

- 1.Tracked and analysed social and web data optimize ad or mobile Campaigns
- 2. Launched key tools for social media,SEO,Google ads and thrird party solutions.
- 3.Enhanced the creative and professional quality of contents
- 4.created automation and strategic digital approach
- 5. Activated digital campaigns within cultural standard and protocols
- 6. created high value content (images,copy and videos)
- 7. created KPI structure for clients to overseas digital insights and analysis

8.To evaluate client digital presence through SEO, web content, search ranks and mobile

ACHIEVEMENTS &AWARDS

Completed Google certificate course in Digital Marketing & Google Ads.

Completed Hubspot Certificate course in inbound, CRM & Email Marketing.

Completed Linux training from IIT Bombay.

PERSONAL STRENGTHS

Ability to deal with people, Willingness to learn, Excellent verbal and written communication, multitasking, flexible for any situation, leadership skills, ability to work as a team, young , dynamic, hardworking, smart working and result oriented.

DECLARATION

I hereby declare that the above furnished information’s are true to the best of my knowledge and belief. If I am offered an opportunity to work, I will discharge the duties entrusted to me to the best of my capacity and to the entire satisfaction of my superiors.