

# Ali Mahmood Siddiqui

+66 62 248 8503, +966548880621 ◇ [ali.mahmoodsiddiqui@gmail.com](mailto:ali.mahmoodsiddiqui@gmail.com) ◇

1814 Marvela Compound, King Abdullah Road, King Faisal District, Riyadh

◇ Open to Remote ◇ Open to Relocate ◇ LinkedIn Profile: [Ali Mahmood Siddiqui](#)

## SUMMARY

---

A results-driven leader with over 9 years of expertise in supply chain management (Warehousing, Logistics and Procurement), and multi-channel fulfillment operations. Skilled in optimizing warehouse processes, managing vendor relationships, and driving strategic initiatives to enhance operational efficiency.

## SKILLS

---

- **Fulfillment Operations:** Multi-Channel Management, Warehouse Optimization, Shipping & Inbound Management
- **Leadership:** Team Recruitment, Performance Reviews, Change Management
- **Analytical Skills:** Data Analysis (Microsoft Excel expert, Tableau)
- **Vendor Management:** Negotiation, KPI/SLA Monitoring, Contract Management
- **Compliance:** Regulatory Adherence, Government Relations, Safety Standard

## ACHIEVEMENTS

---

- At Dubizzle, successfully established and made two operational Fulfillment Centers for OLX Mall (E-Commerce platform) within four months. This achievement encompassed infrastructure setup, staff recruitment, asset and equipment procurement, and the selection of an appropriate Warehouse Management System (WMS).
- Recognized for saving 12% on annual spend by negotiations and cost avoidance at Dubizzle.
- At Emirates Logistics-Sharaf DG Group, enhanced warehouse capacity by 10% optimizing the racking system to increase pallet positions, resulting in a positive impact on the company's profitability.
- At Emirates Logistics-Sharaf DG Group, worked with Nestle as a client on a project of updating price display for packaged products. The operation spread out to 10 major cities of Pakistan and was efficiently completed in 5 days.
- At Emirates Logistics-Sharaf DG Group, executed a contract for construction of two Temperature Control Rooms (TCR) in line with the client's (Reckitt Benckiser) storage requirements. Completed the project with optimum costs contributing 10% profit to the company. Client was able to utilize the facility promptly.

## EXPERIENCE

---

### Supply Chain Head

Dubizzle

Jan '20 — Jul '24

Lahore, Pakistan

- **Leadership:** Lead Procurement & Logistics functions across the Gulf Region and Pakistan, working with multinational companies like BAYUT, OLX and Dubizzle Labs.
- **Procurement / Strategic Sourcing:** Lead national and international supplier sourcing initiatives to meet diverse needs of group companies in Saudi Arabia (KSA) & Pakistan, ensuring quality and cost-effectiveness extending qualified vendor base by **30%** annually.
- **Material Planning / Management:** Forecasting of material for infrastructure development, optimizing ordering and delivery as and when required. Planning material supply and utilization throughout the infrastructure development lifecycle ensuring zero stockouts.
- **Inventory Management:** Implemented data-driven approaches to analyze nationwide stock reports which reduced lead times by **10%** and was able to reduce on hand inventory by **20%**. Additionally increased Inventory Accuracy to 99%.
- **Cost Management:** Prepare and monitor procurement budget for required raw materials and finished goods focusing on **Cost Reduction**. Created a benchmark for bringing down the annual spend by 8%.
- **Warehouse Management:** Increased warehouse efficiency by **10%** through layout re-alignment. Led the setup and operationalization of warehouses for the E-commerce platform, overseeing the recruitment of operations staff, infrastructure setup, ensuring safety and warehousing operations management with efficient fulfillment of operations.
- **Fulfillment Network Management:** Monitored and handled day-to-day operations for OLX Mall (E-com) and strategic development of a multi-channel fulfillment network, driving process improvements and ensuring alignment with business goals.
- **People Management:** Recruited, trained, and managed cross-functional teams; conducted performance reviews and resolved personnel issues to maintain high team efficiency.
- **Process Optimization:** Implemented quality initiatives to enhance inventory accuracy to 99.5% and shipping time (pick-pack) per item to under 2 minutes.
- **Vendor Management:** Managed relationships with suppliers and contractors, negotiated service agreements, and ensured compliance with KPIs and SLAs.
- **Reporting and Compliance:** Ensured compliance of regulatory laws and best practices like 3-way matching to ensure visibility to all stakeholders. Customized data analysis dashboards in coordination with technical teams using Tableau & Power BI to get real time data representation for higher management.

## Manager Procurement

Emirates Logistics -Sharaf DG Group,

Jan '15 — Jan '20  
Lahore, Pakistan

- **Strategic Development:** Spearheaded initiatives to streamline procurement processes and improve supplier relationships. Delivered **procurement strategy** that drove significant year-over-year savings of up to **30%**.
- **Strategic Planning:** Designed and implemented procurement strategies that enhanced financial performance and operational efficiency. Lead a comprehensive **supplier management process** including evaluation, selection, and relationship management of suppliers, along with their respective KPIs.
- **Stakeholder Collaboration:** Worked with internal and external stakeholders to streamline logistics and improve customer satisfaction.
- **Warehouse Operations:** Directed inbound, storage, and shipping activities to meet strict quality and efficiency targets. Contracted and executed 3 cold rooms in a running operation in **40 Days** by re-using existing panels and chillers complying with EOHS. Improved **warehousing efficiency**, enhancing the storage space by **10 %** leaving a positive impact on the company's profitability. Notable clients included Nestle, GSK, Unilever and Reckitt Benkiser.

## Project Coordinator

Engineering Design Bureau

Oct '10 — Jan '15  
Lahore, Pakistan

- **Operational Efficiency:** Streamlined project workflows, ensuring timely delivery and adherence to quality standards.
- **Operational Oversight:** Supervised daily operations to ensure conformity with organizational policies and external regulations.
- **Performance Reporting:** Prepared and presented detailed reports on project progress and operational performance to senior management.
- **Stakeholder Engagement:** Established and maintained productive relationships with clients and vendors to ensure project success.

## Project Coordinator

Associated Technologies Pvt Ltd

Jun'08 — Jul'10  
Lahore, Pakistan

- Coordinated with clients including Telenor, Ufone and Huawei.
- Ensured implementation of roll out projects with the designated clients as per their need.
- Troubleshooting and handled snags to ensure smooth operations and execution.
- Ensured that proper documentation is being undertaken by Project Team as per contractual requirement.
- Conducted market survey about business development opportunities for the company

## LANGUAGE PROFICIENCY

---

**English:** Fluency in Speaking, Reading, and Writing (IELTS Band 7.5)

**Hindi/Urdu:** Fluent Speaking

## EDUCATION

---

**Masters in Business Administration -MBA,** Preston University

Sept 2010

**Bachelors,** Punjab University- Pakistan

Oct 2006

**A-Levels,** University of Cambridge-UK

June 2002

**O-Levels,** University of London-UK

June 2000

## CERTIFICATIONS

---

**Certification in Supply Chain and Operations Management**

May 2018

BRASI USA

**Certification in Supply Chain Management**

Aug 2017

Pakistan Institute of Business Management