



MOHAMED AMIN Bennouna

Salesman & Cashier

CONTACT ME

☎ +971 50 543 6816

✉ bn3020190@gmail.com

📍 Sheikh Rashid Bin Saeed
St - Al Danah - Zone 1 -
Abu Dhabi

EDUCATION & LICENSE

High School Diploma 2016-2020
Ibn Al Abbar High School

Car Driving License - Valid

Car with trailer License - Valid

Light truck License - Valid

Truck with trailer License - Valid

SKILLS

- Retail Sales & Client Engagement
- POS & Cash Handling Operations
- Product Knowledge (Apparel & Footwear)
- Upselling & Cross-Selling Techniques
- Time Management & Task Prioritization
- Team Collaboration & Staff Support
- Conflict Resolution & Complaint Handling
- Attention to Detail & Accuracy

PROFESSIONAL SUMMARY

Motivated and customer-focused retail professional with over 5 years of experience working with globally recognized brands such as Nike, Puma, and LC Waikiki. Proven ability to deliver exceptional service in high traffic environments, drive sales through product knowledge and relationship-building, and maintain accuracy in cash handling and transactions. Recognized for strong communication skills, a proactive attitude, and a commitment to exceeding customer expectations. Eager to contribute to a dynamic team and grow within a progressive retail or customer service environment.

WORK EXPERIENCE

Retail Sales Associate Oct 2024 - May 2025

Nike Store – Tangier, Morocco

- Delivered expert product recommendations in footwear, apparel, and accessories, tailored to customers' sports and lifestyle needs.
- Met and exceeded individual sales targets through effective upselling and cross-selling techniques.
- Maintained deep knowledge of new product lines, seasonal releases, and technical features of Nike performance gear.

Sales Consultant Jul 2022 - Oct 2024

Puma Store – Tangier, Morocco

- Provided high-level customer service to shoppers seeking sportswear, casualwear, and athletic footwear.
- Supported in-store promotions and brand campaigns, educating customers on features and benefits of Puma products.
- Maintained visual merchandising standards and ensured inventory levels were adequate and properly organized.

Cashier & Customer Service Assistant Jan 2020 - Jun 2022

LC Waikiki – Tangier, Morocco

- Processed customer purchases quickly and accurately using the point-of-sale (POS) system.
- Managed cash, credit, and mobile transactions with a high level of accuracy and accountability.
- Assisted in resolving billing issues, processing refunds, and handling customer complaints with patience and professionalism.

LANGUAGES

English - intermediate ●●●

Arabic- Native ●●●●●