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30/05/1997, Dubai, UAE

SKILLS

MS Office

Communication

Time management

SEO Adobe Design

Networking

Logical thinking

Planning

Market Research

LANGUAGES

English
Full Professional Proficiency

Malayalam
Native or Bilingual Proficiency

Hindi
Native or Bilingual Proficiency

Arabic
Elementary Proficiency

INTERESTS

Photography

Reading

Sports

Research

Socialising

Writing

Designing

Rohit Sekharan

Every problem is solvable, just the method that we view it might change. Out of the box thinking and responsible enough to solve problems in efficient and innovative ways.

EDUCATION

High School

Indian High School, Dubai

06/2015

Undergraduate

Christ University, Bangalore

05/2018

Courses

- Bachelor of Business Administration (Marketing)

WORK EXPERIENCE

Director (Co- Founder)

Affilogue Private Limited

05/2018 – Present Bangalore Achievements/Tasks

- Overlooked and assigned day to day operations of the company to meet the targets before deadlines.
- Headed the social media and marketing department and improved results by 85%.
- Managed business development, onboarded 2000 active users in 2 months for the platform with zero costs in marketing.
- Assisted the tech team in pre-design, design and development for the product and reduced the time taken for the soft launch.
- Ran campaigns for brands at low costs and increased brand visibility by 200%.

HR/ Marketing Intern

Hilton Jumeirah, Dubai

04/2017 – 06/2017 Dubai Achievements/Tasks

- Trained in Marketing and HR department under the respective heads for a month each.
- Conducted soft skills training exercises for new entrants of the hotel.
- Prepared market study for the F&B outlets of the hotel and implemented basic strategies.
- Marketed the brand initiatives across various organisations.

CERTIFICATES

Strategy Management - London School of Economics (07/2016)

ACHIEVEMENTS

Developed an App with a young team at a low budget.

Achieved 2000 active users for the product within 2 months of soft launch.

Achieved series A funding within 6 months of incorporation.

Maintained and improved relations with new and existing stakeholders of the company.

Created in house systems to improve reporting and documenting the day to day tasks which increased target accomplishment by 50%.