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### **Personal Profile**

I speak Arabic and English and live in the UAE since 2009 and of course I have an Emirati Driving license. I am married and have no children. I worked in the field of e-marketing, and I Achieved success and got the best marketer in 2021. I also have great experience in the field of restaurant management and logistics

### **Experiences**

**Sales & Marketing Coordinate 2021: currently  
(DIZABO general trading LLC, E-Commerce)**



Communicate with target audiences and build and develop customer relationships.

Help with marketing plans, advertising, direct marketing and campaigns. Support the marketing manager in delivering agreed activities.

Run social media channels to enhance audience engagement. Evaluate and review marketing campaign

**Asst. Operation Manager 2009-2019  
(Domino's Pizza UAE)**



Lead, initiative, plan and execute manufacturing operation that ensures optimization of resources and minimize costs.

Ensure attainment of business objectives and productions schedules while insuring product standards that will exceed our customer's expectations direct and maintain optimum doily production of the manufacturing plant.

Lead production, planning, engineering, maintenance, and supply chain team, in their area of responsibility to ensure smooth operations manager expending against budget and in relation to changes in production volume. Coordinate with finance team in planning budget and provide all castings.

Provides technical support to staff directly or as required by concerned department to understand customer requests requirements for new or revised projects.

Ensure full personal and team commitment to company polices and visions by hard work and cooperation with all company staff, suppliers, customers contractors.



**Area manager 2003-2008 (little Caesar KSA)**

Always have ensure staff is working together as a team to ensure optimum service and that guest needs are met- inspect grooming and attire of staff and rectify any deficiencies, complete opening and closing duties including setting up necessary supplies and tools, cleaning all equipment and areas, looking doors.

Assist management in hiring, training, scheduling, motivating and coating employees and serve as a role model speak with others using clear and professional language. Develop and maintain positive working relationships with others support team to reach the goals, follow up the operation standard follow up sales and cost (p&L).



**Store manager 1997-2003 (pizza Hut Egypt)**

Worked as store manager in pizza hut until 2003 I was ensuring that all operation standards are adhered to in order to achieve highest level of guest service standards. I was a real people person who has the ability to run a profitable verve and manage costs.

### **Key competencies and skills**

- Leadership is art of getting someone else to do something you won't do.
- Planning and delegation to communication and motivation.
- Problem- solving ability to resolve issues as they arise.
- Strong planning and organizational skills to run a streamlined operation.

### **Personal Skills**

- Patience.
- Always presence in the heart of the event wisdom.
- Commissioning a modicum.
- Opinion does not concern the person.
- Willing to learn forever.

### **Experience certificate**

- Management Development Programmer.
- Basic Management Skills.
- Appreciation Certificate of Excellent Performance.
- Letters of thanks and appreciation from the general manager of Domino's pizza.

