



# ADENEKAN MAYOWA

CUSTOMER SERVICE REP/SOCIAL  
MEDIA MANAGER  
VISA STATUS: OWN VISA (RESIDENCE)  
LICENCE: UAE DRIVERS LICENCE

## PROFILE

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for strategic social media marketing and campaigns.

## CONTACT

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## EDUCATION

MBA Newton Hills Business School (In View)

ESTG University  
Bachelor in Mass Communication, 2019

Dubai KHDA Certification in Digital  
Media Marketing

London Institute of Internet Marketing,  
Dubai, Certified Digital Marketer

## SKILLS

- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results

## WORK EXPERIENCE

INFERNO GAME ZONE,U.A.E, HEAD OF DIGITAL MEDIA  
JUN 2018 - TILL DATE

- Maintained and organized numerous office files
- Constantly updated the company's contact and mailing lists
- Monitored ongoing marketing campaigns
- Monitored press coverage

GOLDMYNE TELEVISION , SOCIAL MEDIA MANAGER  
JULY 2014 - NOVEMBER 2016

- Handled the company's online presence - regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns
- Prepared presentations for prospective clients

VCONNECT , CUSTOMER CARE REPRESENTATIVE  
MARCH 2013 - APRIL 2014

- Worked as an Executive Customer Care representative
- In-charge of all Customer care and services