



Wineeth Wilson-Data Analyst(MIS)

Contact: 00971-527211280(WhatsApp)

Address: Kaithavana (H),Rajagiri Valley P.O.

Kakkanad,Kochi-39.

Email : wilsonwineeth@gmail.com

EXECUTIVE SUMMARY

A highly skilled, competent, and diligent individual seeking an opportunity to strengthen career as a Data Analyst. An inquisitive person to attain better proficiency in Analytical tools, Statistics and Computing Methodologies in the professional environment. An articulate and quick thinking young individual with a certification in digital marketing. Also basic knowledge and understanding in Accounting and Finance. Excellent Communication skills to convince potential clients and customers.

WORK EXPERIENCE

Mar 2019 – Mar 2020 **Loyalty Executive** ➔ Apparel Group, Dubai ,UAE

Preparation of Net Promoter Score ,conversion reports and demographic reports .Analyse the data for various brands to review the performance and retrieve the redemption and conversion for the various coupons launched for brands. Also contribution of innovative ideas for various Projects.

June 2018 – Feb 2019 **Sales & Accounts** ➔ Paper & Allied International Trading FZC, Sharjah, UAE

Dealt with the queries and requirements for various paper products. Price quotes were sent and then followed up with the customers. Compute taxes owed and prepare tax returns, ensuring compliance with payment, reporting and other tax requirements. Analyse business operations, trends, costs, revenues, financial commitments, and obligations, to project future revenues and expenses and advice accordingly.

Dec 2017 – May 2018 **Marketing & Accounts** ➔ Cognito Management Consultancy, Ajman, UAE

Increased the market share of the company which led to attain higher profits. Also prepared Vat return Files quarterly. Developing and Completing the target Sales goal. Assessing the daily weekly and monthly reports.

EDUCATION

Sep 2015 – Aug 2017 **MBA in Marketing & Finance** ➔ Birla Institute of Technology

Jun 2010 – Apr 2013 **B.COM(Taxation)** ➔ Mahatma Gandhi University

Apr 2009 – Mar 2010 **AISSCE(XII)** ➔ Central Board of Secondary Education

LANGUAGES

English, Hindi, Malayalam and German(Basic)

COURSES

Advanced Digital Marketing - CPD and Google Certified

MS Office(Computer Application) - Intermediate Level

Tally ERP 9 - Intermediate Level

SKILLS

- ✓ Interpersonal Skills
- ✓ Detail Oriented
- ✓ Microsoft Excel
- ✓ Microsoft PowerPoint
- ✓ Leadership Skills
- ✓ Quick Learner

I do hereby declare that the above mentioned information and details are true and best of my knowledge & belief.

Wineeth Wilson