



# SOORAJ G KRISHNAN

## PROFILE

Well organized, creative, and proven marketing professional. Experience working with and across sales teams and well as external clients and agencies on creative, editorial, strategic, and tactical levels. Significant negotiation experience. Track record of delivering unique and effective content. Impressive history of planning and executing marketing campaigns.

## CONTACT

PHONE:  
+971581400763

LINKEDIN:  
[www.linkedin.com/in/i.fried](http://www.linkedin.com/in/i.fried)

EMAIL:  
[krishnansooraj428@gmail.com](mailto:krishnansooraj428@gmail.com)

## SKILLS



## WORK EXPERIENCE

### MARKETING HEAD :

**Grand Masterz Education, Dubai (Nov 2019 to Present )**

- Find and conduct marketing activities in different locations
- Conduct market study and analyze
- Make outbound calls convert the leads prospective enrollments.
- Find new clients and maintain relations with existing clients
- Regularly arranges sales meetings

### BUSINESS DEVELOPMENT EXECUTIVE :

**Brilliantz Institute of Management Studies ( Aug 2018 to Jul 2019)**

- **Calls Management:** contact the customers and leads and convert them into admissions.
- **Meeting Arrangement:** Regularly arrange sales meeting & close admissions.
- **Counseling:** Give appropriate info to students and parents to convert into admissions
- **Student service:** Give essential services to students and coordinate with procedures to sort out the issues
- **CRM Management:** Managing and recording the interaction with students.

## EDUCATION

- **B.tech Electrical & Electronics Engineering**  
University of Kerala ( 2013 to 2017 )
- **Plus Two – Biology Science**  
Kerala State Board of Higher Education
- **S.S.L.C**  
Kerala State Board of Secondary Education

PERSONAL INFORMATION:

DATE OF BIRTH :  
13.06.1994

NATIONALITY :  
Indian

MARITAL STATUS :  
Single

PASSPORT NUMBER :  
R462922

COMMUNICATION

ENGLISH										1
MALAYALAM										1
HINDI										1
TAMIL										1

DECLARATION

I hereby confirm that all the information provided above is true and trustworthy to the best of my knowledge and I bear the responsibility for the correctness of the above mentioned particulars.