

## MIRA GHARBIEH

PROJECT COORDINATOR

#### **PERSONAL PROFILE**

Efficient project coordinator with 2 years of experience. Previous experience in retail marketing ,business development and digital marketing . Highly organized and skilled in interpersonal communication.

### **SKILLS & ABILITIES**

- Computer: Microsoft Visio,
  PowerPoint, Excel, Microsoft Office,
  Adobe InDesign, Adobe Photoshop
- Languages: Fluent in English and Arabic. Basic French

#### CONTACT INFORMATION

Lebanon , Beirut +961 76 786 659 Mira.gharbieh@lau.edu LinkedIn linkedin.com/in/mira-gharbieh

#### **INTERESTS AND HOBBIES**

Reading, Travel, Content Creation, Swimming

#### **EMPLOYMENT HISTORY**

### -Project Coordinator

#### Novelus-Nexius (2020-Present)

- Oversee operations to ensure user-satisfaction, project continuity, and internal consistency
- Pass on information to system users and offer advice on the most costeffective and efficient services and equipment that's available to them.
- Perform troubleshooting and maintenance of telecommunication systems
- Develop project schedules, plans, and processes, and ensure they live up to company standards.
- · Create routine project and progress reports.
- Remote support for all customers inquiries and tickets
- Performs daily project tracking including resource management, equipment tracking and workflow supervision of multiple projects
- Collects and records documentation including customer set-up documents and implementation related information
- Creates and executes project work plans and revises when appropriate to meet changing needs and requirements
- Summarizes progress of project and prepares interim and project completion reports
- Facilitates efficient and effective internal team and external customer meetings
- Responsible for timely project completion, issue identification/resolution, and customer delivery
- Ensures clients clearly understand status of project throughout all phases; including outstanding, pending, and completed tasks

## -Retail Marketing - Business Development Department

#### Blom Bank s.a.l (2018-2020)

- Assisting with deposit and savings accounts
- Counseling customers on banking products and services
- Generating new business by selling to prospective and existing clients
- Collaborate with other professionals to ensure high-quality customer service
- Handle customer complaints and solve problems
- Discussing the financial requirements of clients and providing financial advice to clients
- Follow up customers, merchants, and branches regarding personal and consumer loans.
- Recommend solutions for rejected files
- Maintains relationships with current clients and corporations

# -Marketing Intern (JWT - John Walter Thompson)

- Meet with client companies and discuss goals
- Perform market research identifying areas upon which to focus
- Create advertising plans and content to reach those demographics
- Design and prepare advertisements as needed
- Test concepts and review results with client companies

## -Part-time employee - Loan Department (LAU)

#### **EDUCATIONAL HISTORY**

#### **Lebanese American University (LAU)**

Bachelor of Business Marketing Studies, 2018