

SOWMYA S

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PERSONAL STATEMENT

To become part of an esteemed organization that helps me attain good experience in the working field along with job satisfaction and thereby making me capable of achieving personal as well as organizational goals..

STRENGTH

- Team player
- Quick learner
- Communication skill
- Self-confident
- Decision making skill

WORK EXPERIENCE

Company	Role	Time period	Responsibilities
ICICI Prudential Perinthalmanna, malappuram	Unit manager	26 July 2017 onwards	<ul style="list-style-type: none">• Handling all the retail products.• To achieve product-wise volume and value targets.• Agent Recruitment• To solve problems/issues and develop a strong relationship with the channel• To meet dealers, agents, Lead Providers, intermediaries, direct customers (for CE) as per journey plan To provide after sales service.

AREAS OF INTEREST

- Sales
- Banking
- Marketing Research
- Recruitment
- Advertising
- Sales
- Banking

TESTIMONIALS

- Secured First Position in class for MBA AnnaUniversity Examination for the year 2016-17.
- Secured Second Prize in Web Designing for PACT'13 Intercollege Meet at Sree Saraswathi Thyagaraja College, Pollachi.
- Participated in workshop on Employability Skills at NGM college, Pollachi.
- Participated in one day workshop on SPSS at Dhanalakshmi Srinivasan college of Engineering, Coimbatore

SOFTWARE SKILL

- MS Office Applications
MS Word,
MS Excel,
MS Power
point

SUMMER INTERNSHIP AND PROJECT

Summer internship

Organization study at **BROCADE INDIA POLYTEX LIMITED**, Kanjikode, Palakkad for the academic base (30 days).

Project

STUDY ON CONSUMER AWARENESS AND USAGE OF E-BANKING TRANSACTIONS THROUGH MOBILE PHONES.

The study aims to find out the customers' perceptions towards E-Banking, getting knowledge of consumer preferences and their uses of E-Banking.

EDUCATION QUALIFICATION

Qualification	Year	University/board	Institution	Marks obtained
MBA (Finance & Marketing)	2017	ANNA university	Dhanalakshmi Srinivasan College of Engineering	8.1 (CGPA)
BSc IT	2014	Bharathiyar University	NGM College Pollachi	68%
HSE (Commerce)	2011	State board	Vijayamatha Convent, Chittur .	68%
SSLC	2009	National institute of open school	Bharathiya vidyanikethan, Palakkad.	49%

PERSONAL PROFILE

Gender : Female
Date of birth : 16 Aug 1993
Nationality : Indian
Languages Known : Malayalam (Read, Write, Speak)
English (Read, Write, Speak)
Tamil (Read, Write, Speak)
Hindi (Read, Write)
Sanskrit (Read, Write)

PASSPORT DETAILS

Passport No : P696047
Date of Issue : 19/07/2016
Date of Expiry : 18/07/2026
Place of Issue : Cochin

DECLARATION

I hear by declare that above written particulars are true to the best of my knowledge and belief.

SOWMYA S