
AKSHAY DIXIT

PROFILE

Marketing enthusiast with a passion for technology. Ability to learn new technologies and processes quickly, whilst applying critical thinking and resourcefulness to solve problems and achieve goals. Football/Gaming when not working.

EXPERIENCE

SOCIAL MEDIA EXECUTIVE AT D.G AVATAR MEDIA. — July 18 To Sep 19.

Handling multiple Social Media handles (Facebook Business, Instagram, Twitter, Youtube) Handling Creatives/Copy for assets. Assistant Producer for on-ground events.

EDUCATION

PARLE TILAK VIDYALAYA — SSC — 2010

MUMBAI UNIVERSITY — HSC — 2012

MUMBAI UNIVERSITY — B.COM — 2017

ADVANCED DIGITAL MARKETING — DIPLOMA — 2018

CERTIFICATION

E-mail Marketing | Google Analytics/Adsense/Google Affiliate SEO/SEM | Google Adwords Fundamentals | Google Search Advertising | PPC Adwords SMM/SMO/ASO | E-commerce marketing

SKILLS

Technological Proficiency, Critical thinking, Co-ordination, Adaptability, Strong work ethic, Time Management, Content Research & Referencing, Interpersonal skills.

TECH SKILLS

Research and implementing search engine optimisation, Search engine marketing.

Google Adwords / Analytic / Mobile / Shopping / Video

Social Media proficiency like Twitter, Google, Facebook, YouTube, LinkedIn etc.